Community Organizing and Leadership
Community Internship
UEP 310/311
Fall 2018
Professor Peter Dreier TR 10:05 - 11:30am
UEPI conference room

OFFICE HOURS
Tuesday/Thursday 3:30-5:00 pm and by appointment

"An individual has not started living until he can rise above the narrow confines of his individualistic concerns to the broader concerns of all humanity"
-- Rev. Martin Luther King, Jr.

What This Course is About

"Organizing," writes author Si Kahn, "is people working together to get things done." This course focuses primarily on community organizing efforts by people working together to improve their neighborhoods, communities, workplaces, and cities. Community organizing can focus on a wide variety of issues - housing, the environment, public safety, public health and health care, child care, jobs, poverty, discrimination, and many others. We will also focus on union organizing as a complement to community organizing.

The purpose of the course is to help prepare you to be effective leaders. Some of you may want to become professional organizers, but all of you are (and will continue to be) citizens in some community. If you want to be an effective, active citizen who can make a difference in your community, you will need to use the tools of leadership and organization-building.

The course examines the history of community organizing in the United States. It explores the different theories and approaches to effective grassroots organizing. It emphasizes the skills and techniques used to empower people so they can win victories and improve their communities.

The course is intended to be a small, participatory seminar. Active student participation is critical to its success. The course involves five ways of learning:

1. An intensive 12-hour/week internship with an organization engaged in direct organizing and coalition building.
2. We will read several books and a number of articles about organizing, including several case studies, and discuss them in class.
3. We will watch several films (including documentaries) and discuss them in class.
4. We will talk with several guest speakers who have experience as effective organizers and activists.
5. We will participate in several hands-on exercises.

Course Requirements

➢ **Internship.**
You should already have picked one of these groups to work with during the entire term. ***You are expected to begin your internship the week of August 28 and work at least 10 hours/week through Tuesday, December 5, the last day of class.*** You will attend meetings and public events, work in the office, meet the staff and members, and undertake research that will help the organization achieve its goals. You will spend at least 12 hours a week working with a community organization in the L.A. area.

➢ **Guest Speakers and Evening Films**
We've invited several prominent activists, policymakers, and organizers to meet and talk with students for lunchtime discussions. On these days, the class discussion session will end at 11:00. Guest speakers will join us from 11-12:30. This is an important part and required part of the class. There will be four evening film screenings. These evening sessions will be held from 6:30 – 8:30; location TBD. A summary the evening meetings is listed at the end of the syllabus. I hope to have a list of speakers confirmed within two weeks of the start of the semester. Please plan your work and internship schedules accordingly.

➢ **Written Assignments (**a summary of the written assignments is included at the end of the syllabus)

1. **Keep a journal**. As part of this course, you should keep a journal. Your journal should record your internship activities. You should take notes on your observations, impressions, and questions about the people, the organization, the community, and issues you are dealing with. You should record your own activities -- including the highlights and challenges you observed or experienced. Your journals should be handwritten but depending on your handwriting, you may have

to type up your notes. You will turn in your journals with your Final Paper (on December 12).

2. **Complete an Organizational Profile of your internship organization.** (Due Tuesday, November 7) Completing this assignment will require you to research and find out information about your organization. This information will be used for your final paper. Draw on newspaper articles and reports about your organization. You may have to ask your supervisor for information. Since some of the information may be sensitive organizational information, you may want to let your supervisor know that the information will be used only for classroom discussion and the professors will be the only ones reading your profiles. Your profile
    - Provide a one-page summary of the organization's history, including the date of its founding, its evolution over time, any significant changes in its mission or structure.
    - If you organization has a Board of Directors, list the names of the people on the Board of the organization.
    - Profile the Board of Directors in terms of the following categories: (1) community residents, (2) staff, (3) funders and/or business, (4) allies, (5) attorneys, (6) other
    - Annual budget of the organization for each of the past three years. In cases where you might be interning with a union local of a chapter/local office of a statewide organization, you may have to determine local and higher level budgets.
    - % of budget devoted to community organizing
    - Number of full-time and part-time staff persons with responsibility for community organizing and advocacy Number of full-time and part-time staff persons in the whole organization
    - Sources of funding for the organization for each of the past three years, including dues, foundations, fundraisers, other. List the foundations.
    - List the issues that the community organizing staff have worked on in the past three years
    - Describe the group's key organizing campaigns over the past three years, using a narrative version of the Midwest Academy's strategy chart. Who are their key constituencies, targets, allies? What are their strategies and tactics? List the outcomes of their community organizing campaigns -- victories, defeats, stalemates.

3. **Final Paper** (due Tuesday, December 11 by 5:00 p.m.; no late papers accepted) Each student in this course is required to write a short paper (15-20 pages) describing

and analyzing your internship and the organization you worked with. The paper should draw on the class materials (readings, films, speakers, exercises) as well as your experiences and your journal and research done for your Organizational Profile. The paper should explain what you learned about community organizing, especially, the key elements of effective community organizing, and how well the organization met the criteria of effective organizing.

Your final paper should aim to be objective and analytical. That means you should view the organization from a variety of angles and perspectives -- not simply the perspective of your supervisor. You should look organization from the perspective of the staff, the board, constituents, allies, targets, and others. Then you can come to your own conclusion based on having an "outsider's" view of the organization

In order to write this paper, in other words, you will need to talk to people besides your intern supervisor. Your analysis of the organization's strengths and weaknesses should be based on the criteria we have discussed and read about in class. To help you think about these issues, we will put on the course website a chapter called "Getting to Know the Placement Site" from the book The Successful Internship: Transformation and Empowerment in Experiential Learning by H. Frederick Sweitzer and Mary A. King (third edition, Thompson-Brooks/Cole Publishers, 2009). Please read this chapter before you begin your internship.

The final paper should include an evaluation of the organization and of your internship. Topics should include (but aren't limited to) the following:

- The history of the organization. How it was started and by whom? Why was it started? What are the organization's missions and goals? How and why it has changed since its beginning?

- How is the organization organized? Discuss its budget, staff, board, and sources of funds. Who runs the organization? How does the way it is organized reflect its missions and goals? How does the way it is funded influence what it does and its ability to advance its mission and/or achieve its organizing goals

- How does the organization decide what issues to get involved with? What is the group's overall strategy? How does it decide on strategy and tactics?

- What is the organization's constituency? How does it determine what its constituency is?

- How does the organization deal with such matters as leadership, recruiting and maintaining members, maintaining morale, fundraising, research, and the media?

- What impact does involvement in the organization have on the people -- staff, leaders, members?

- Discuss how your internship fits into the organization's overall activities. Discuss the specific role(s) you play(ed) in the organization. Evaluate the pros and cons of your internship.

- Discuss the overall strengths and weaknesses of the organization. Be sure to clarify what criteria you are using.

Grades

For UEP 310, your grade will be based on three areas of work:

1. Participation in class (including lunch and dinner sessions) (33%). Students are expected to do the reading before class and actively participate in classroom discussions.

2. Class Exercises (33%). The course includes a series of exercises and assignments throughout the course that you are expected to participate in and, in the case of written exercises, turn in for credit. Completion of these will contribute to your participation in class. They are also key elements of your final paper (see below).

3. Internship Analysis (33%). This includes three assignments: 1) completion of your journal; 2) organizational profile of your internship organization; and, 3) final paper. See details above.

For UEP 311, your grade will be based on your Internship Analysis (see above) as well as an evaluation by your supervisor and our discussions with you about your internship.

Required Readings

Much of the course reading will be found in the books listed below. In addition, all readings with an asterisk (*) will be found on the Moodle site this course. I may occasionally add or switch readings if we think it is appropriate.

Students should also regularly bring to class articles from newspapers or magazines that relate to the topics discussed in the course.

You should purchase the following paperback books. They are for sale at the Oxy Bookstore.

- Kim Bobo, Jackie Kendall, and Steve Max, Organizing for Social Change: A Manual for Activists, 4th edition
- Mary Beth Rogers, Cold Anger: A Story of Faith and Power Politics
- Gabriel Thompson, Calling All Radicals

Plagiarism Policy

Plagiarism consists of any form of passing off, or attempting to pass off, the knowledge or work of others as your own. It is a form of cheating. Examples of plagiarism include: unattributed quotations from a book, magazine or article; copying from the notes or essays of others; the submission of work actually written or dictated by others; and unattributed use of other peoples' ideas. Remember, plagiarism includes information from books, newspapers, journals and the Internet.

Plagiarism is grounds for failing the course and possible expulsion from the college. Students should consult occidental's student handbook for information on academic misconduct policy at the college: http://www.oxy.edu/student-handbook/academic-ethics/academic-misconduct.

Laptops and Cellphones

- Cell phones and all other electronic devices are to be turned off or put on silent. Additionally, they are to be put away to avoid distraction.
- Laptops are allowed to be used only for taking notes and for related classroom assignments.

Recommended Readings

The following books are recommended for basic reference:

Saul Alinsky, Rules for Radicals and Reveille for Radicals. Alinsky was the "father" of community organizing, starting in the 1940s. These two books are the "bibles" of organizing -- the lessons he learned from his decades as an organizer. They are both in paperback, easy to read, and full of great insights, most of which have stood the test of time.

Ezra Levin and others, Individual: The Guide -- This is the activist handbook that started the resistance to Trump and has now spread nationwide, with over 6,000 Indivisible chapters in every Congressional district. https://www.indivisible.org/guide/

Jonathan Smucker, Hegemony How-To: A Roadmap for Radicals

Sarah Jaffe, Necessary Trouble: Americans in Revolt

Becky Bond and Zack Exley, Rules for Revolutionaries: How Big Organizing Can Change Everything

L.A. Kauffman, Direct Action: Protest and the Reinvention of American Radicalism

Greg Jobin-Leeds, When We Fight We Win! – 21st Century Social Movements and the Activists That Are Transforming Our World

Kristin Szakos and Joe Szakos, We Make Change: Community Organizers Talk About What They Do And Why. You will enjoy this book, which has lots of great profiles of and stories about effective organizers working in different parts of the country, in different kinds of organizations, on different issues.

Robert Fisher, Let the People Decide: Neighborhood Organizing in America (2nd edition). This is the best overview of the history of community organizing. It describes various efforts and strategies to organize communities and neighborhoods in this century.

MoveOn.Org, 50 Ways to Love Your Country. This is MoveOn's guide to political activism and the many ways Americans can be effective citizens

Charlotte Ryan, Prime Time Activism. This book is a handbook for grassroots activists about dealing with the media.

Mark Warren, Dry Bones Rattling. This is case study of effective community organizing around a variety of issues in Texas. It is also an analysis of how community organizing relates to the persistent crisis of American democracy -- inequalities of power, participation, and policymaking.

Rinku Sen, Stir it Up: Lessons in Community Organizing and Advocacy and Makani Themba, Making Policy, Making Change: How Communities are Taking Law into Their Own Hands. These two books document grassroots organizing campaigns that focus on media and policy advocacy; the Themba book focuses on public health issues. She includes a chapter case study on the Community Coalition's organizing campaign to shut down liquor stores in South Los Angeles.

Joan Minieri and Paul Getsos. Tools for Radical Democracy. How to Organize for Power in your Community. This how-to manual includes: 1) In-depth analysis of how to launch and win a campaign; 2) Tools, worksheets and guidelines for training people to lead their own campaigns and organizations; 3) Insights for using technology effectively, building more powerful alliances, and engaging in the social justice movement.

Web Sites

You can use the internet to connect to the larger worlds of public policy, advocacy, and organizing. There are thousands of web sites that deal with social issues and thousands of advocacy organizations and political networks that have their own web sites. Here are several key sites with which you should be familiar. I encourage you to bookmark them so you can find them easily.

Community Organizing and Development (http://comm-org.wisc.edu) -- This site is a link with hundreds of groups involved in urban community development. If you want to find out what groups are working on different urban issues, this is the site. It also has many articles and reports on urban community development and community organizing.

Organizing Upgrade (**www.organizingupgrade.com**) is a website developed by former organizers to facilitate strategic thinking on how to link community organizing to broader social justice movements rooted in communities.

The Center for Neighborhood Technology (**http://www.cnt.org**), the National Housing Institute (www.nhi.org), Planners Network (**http://www.plannersnetwork.org**), and Next City (**https://nextcity.org**) focus on innovative research and programs that strengthen urban neighborhoods and metropolitan areas. Each site has links to many other resources.

Campus Activism (http://www.campusactivism.org) is a good source of information about organizing efforts on college campuses around different issues. **Generation Progress (http://genprogress.org)** is one of the most effective progressive student groups, with lots of resources and information on its website. **The Workers' Rights Consortium (http://www.workersrights.org)** is a human rights group that monitors sweatshop conditions around the world and works with **United Students Against Sweatshops (http://usas.org) to** help student groups that seek a "sweatshop-free" campus.

American Prospect (http://www.prospect.org), The Nation (http://www.thenation.com), and Yes! (http://www.yesmagazine.org) These are three of the most important magazines analyzing American politics from a progressive, grassroots perspective

Demos - A Network for Ideas and Action (http://www.demos-usa.org/demos); Center for Responsive Politics (http://www.opensecrets.org); Every Voice Center (http://www.everyvoicecenter.org); Good Jobs First (http://www.goodjobsfirst.org); Center on Budget and Policy Priorities (http://www.cbpp.org); California Budget and Policy Center (http://calbudgetcenter.org); PolicyLink (http://www.policylink.org), the Campaign for America's Future (http://www.ourfuture.org), and the **Economic Policy Institute (http://www.epi.org)** -- These think tanks all provide interesting policy ideas on such issues as tax policy, campaign finance, anti-poverty policy, economic development, citizen participation, housing and homelessness, voting rights, and others.

READINGS, FILMS, AND DISCUSSION TOPICS

The course will cover the following topics. Students should have reading (and viewing) assignments completed before the class discussion on the topic. *We may make changes to the reading assignments in order to incorporate relevant and timely readings; please refer to the readings posted on the Moodle site.* (Note: NYT=*New York Times*; LAT=*Los Angeles Times*)

In the early weeks of your internship you should read:

- Chapter 2 and Chapter 7 from the book The Successful Internship: Transformation and Empowerment in Experiential Learning by H. Frederick Sweitzer and Mary A. King (third edition, Thompson-Brooks/Cole Publishers, 2009). It is available on the course Moodle website.

Part I. FRAMING THE COURSE - POWER

Thursday, August 30 – Introduction
Milltown Role Play exercise

Tuesday, September 4 – Power
Mary Beth Rogers, Cold Anger: A Story of Faith and Power Politics (entire book)

Thursday, September 6 — What's the Difference Between Organizing, Advocacy, Community Development, and Service?
Bobo, OSC, Ch. 2 (Fundamentals of Direct Action Organizing)
Thompson, Calling All Radicals, Chapter 1 ("Please Remove Your Hat Before We Evict You") and Chapter 2 ("A Word of Enthusiasm")
*The Hungry Person Exercise
*Hilfiker, "Justice and the Limits of Charity" (The Other Side, 2000)
*Mosle, "The Vanity of Volunteerism" (NYT, July 2, 2000)
*Bhargava, "Organizing Principles" (NYT, September 13, 2008)
*Rourke, "Her Calling: To Help Others Find a Voice" (LAT, August 12, 2002)
*Medina, "At an Upscale Beverly Hills Restaurant, Claims of Underpaying Workers" (NYT, July 20, 2013)
*Slater, "Public Corporations Shall Take Us Seriously" (NYT, August 12, 2007)
*McKnight, "Services are Bad for People: You're Either a Citizen or a Client (Organizing, Spring/Summer 1991).
*Piven, "Why We Need ACORN" (LAT, April 22, 2010)
*Axel-Lute, "Direct Action for Housing" (Shelterforce, July/August 2002)
*Renwick, "Fed-Up Tenants Take Over" (LAT, Aug. 15, 1994)

*Lydersen, "Making Food Deserts Bloom" (Shelterforce, Summer 2008)
*Fears, "Foreclosure Protests at D.C. Offices Reflect Trend" (Washington Post, Feb. 11, 2009)
*Sheth, Hardin, and Bhagwat, "SLAC Claims Victory as Hunger Strike Comes to a Close" (Stanford Daily, April 23, 2007)

Monday, September 10 – What Are Movements?

*"Ten Things You Should Know About Selma Before You See the Film"
Film: "Selma" (Weingart 117, 7 pm)

Tuesday, September 11 – Building Movements

*Dreier, "Fifty Young Progressive Activists Who Are Changing America" (Huffington Post, February 1, 2013)
*Hazen, "Ten Disrupters: People Who Really Shook Up the System in 2013" (AlterNet, December 31, 2013)
*Sides, "Want to Create Activists? Here's How" (Washington Post, October 26, 2014)
*Brecher, "Turning Climate Worriers Into Climate Warriors" (Against Doom, 2017)
Film: "Heather Booth: Changing the World" (in class)

Thursday, September 13 -- Power and Powerlessness

- Watch this 3-minute video before class: Robert Reich, "It's all about Power - Who Has It and Who Doesn't" (February 17, 2016) https://www.youtube.com/watch?v=ggiMIqIYGKs (3 minutes)
- Watch this 6-minute video before coming to class: "Interview with Liliana Guandique" https://vimeo.com/63744322
- Watch this 7-minute video before coming to class: Susan Bro, the mother of Heather Heyer, the woman who was killed by neo-Nazis in Charlottesville, Virginia on August 12 https://twitter.com/ShaunKing/status/897863243254726656

*Steinbeck, The Grapes of Wrath (1939) – Chapter 5
*Bacon, "Braceros Strike After One Worker Dies" (American Prospect, August 9, 2017)
*Dreier, "Steve Mnuchin Meet Rose Gudiel" (Huffington Post, October 10, 2011)
*Reyes, "Tenant Activists Sue LA Over Hollywood Hotel Conversion" (LAT, Aug. 6, 2016)
*LA Tenants Unions, "O'Farrell Sides with Rich Property Owner Against Burlington Tenants" (CityWatch, August 20, 2018)
*Ayala, "How Organizing for a Union Changed My Life" (Frying Pan News, April 12, 2013)
*Greenhouse, "Thousands of Home Aids Strike, Seeking $3 Hourly Raise" (NYT, June 8,

2004)

*Dreier, "Huntington Hospital Values Profits Over People" (Huffington Post, June 20, 2016)

*Alexander, "Following Horrific Violence, Something More is Required of Us" (BillMoyers.Com, July 9, 2016)

*Zornick, "How the #NeverAgain Movement Is Disrupting Gun Politics" (The Nation, April 3, 2018)

*Ganz, "How the New Civil Rights Movement Can Build on the Lessons of the Old" (BillMoyers.Com, July 20, 2016)

Tuesday, September 18 – Power and Economic Inequality

Pass out Member/Leader Interview assignment (due Tuesday, October 30)

Pass out Organizational Profile assignment (due Tuesday, November 13)

- Watch before class: "How We Live" (7 minutes) http://vimeo.com/94603192
- Watch this 4-minute video before class: "Are the Rich Getting Too Much of the Economic Pie?" http://www.theatlantic.com/video/archive/2013/08/are-the-rich-getting-too-much-of-the-economic-pie/278807
- Watch this 6-minute video before class: "Wealth Inequality in America" http://www.youtube.com/watch?v=QPKKQnijnsM

*C. Wright Mills quote (from Mills, The Power Elite)

*Reich, "And Now the Richest .01 Percent" (Huffington Post, November 18, 2014)

*Collins, "Do the Rich Rule America?" (NJ Today, September 25, 2015)

*Bivens, "Inequality, Exhibit A: Walmart and the Wealth of American Families" (Economic Policy Institute, July 17, 2012)

*Jacobs, "Just Nine of the World's Richest Men Have More Combined Wealth Than the Poorest 4 Billion People" (Independent, July 17, 2018)

*Pizzigati, "America's Greediest" (Too Much, December 16, 2013)

*"The Highest Paid CEOs" (AFL-CIO)

*Swartzman, "How the U.S. Chamber of Commerce Keeps Working People Poor and Destroys the Environment" (In These Times, August 19, 2015)

*Pimpare, "Why Big Business Loves Desperate Workers" (Common Dreams, July 17, 2014)

*Dreier, "Putting Names And Faces To The 1 Percent: Wells Fargo's Tim Sloan" (Huffington Post, October 2, 2012)

*Tomasky, "What Are Capitalists Thinking?" (NYT, August 5, 2018)

*Samuelson, "Indifferent to Inequality?" (Newsweek, May 7, 2001)

*Ariely, "Americans Want to Live in a Much More Equal Country (They Just Don't Realize It)" (Atlantic, August 2, 2012)

Thursday, September 20 – Politics: Inside and Outside

- Watch this 8-minute video from Bill Moyers' show before this class session: http://www.youtube.com/watch?v=mFlXpoA-MQY
- Watch before class: Obama and Project Vote (6 minutes) http://www.youtube.com/watch?v=Px1Ut433xPU
- Watch Bill Moyers' 25-minute interview with Richmond, CA Mayor Gayle McLaughlin before class: http://vimeo.com/111188023

https://www.nytimes.com/2017/06/20/opinion/voter-turnout-democrats-republicans.html?mwrsm=Facebook&_r=0

*Tomlinson, "Reverend Resistance" (Esquire, April 25, 2017)

*Dreier, "Black Lives Matter Joins a Long List of Protest Movements That Have Shifted Public Opinion" (Salon, August 15, 2015)

*Jaffe, "The New Normal of U.S. Politics" (New Republic, August 18, 2017)

*Dolan, "Environmental Activists Adapt to Insider Role" (LAT, March 23, 1993)

*Kaufman, "Disillusioned Environmentalists Turn on Obama as Compromiser" (NYT, July 11, 2009)

*Wines, "Environmental Groups Focus on Change by Strengthening Their Political Operations" (NYT, May 31, 2014)

*Wallsten, "President Obama bristles when he is the target of activist tactics he once used" (Washington Post, June 9, 2012)

*Shear, "Obama's Defender of Borders Is Again a Voice for Migrants" (NYT, May 3, 2013)

*Hersch, "Direct Action Governing" (Shelterforce, Summer 2012)

*Piven, "Obama Needs a Protest Movement" (The Nation, November 13, 2008)

*Dreier and Clavel, "What Kind of Mayor was Bernie Sanders?" (The Nation, June 2, 2015)

*Kirsch, "What Progressives Did Right to Win Health Care" (The Nation, August 9, 2010)

*Mitchell, "The Genius of Cecile Richards" (The Nation, March 26, 2012)

Tuesday, September 25 -- Organizing and Power in the Trump Era

- Watch before class: Rev. William Barber's 10-minute speech at the Democratic convention in July 2016 https://www.youtube.com/watch?v=aw3PUghqlAA
- Watch before class: John Oliver on Normalizing Donald Trump: https://www.youtube.com/watch?v=-rSDUsMwakI (30 minutes)
- Watch Stephen Colbert's interview with Congressional candidate Alexandria Ocasio-Cortez (CBS, June 29, 2018): https://www.youtube.com/watch?v=Y_1G4_oPt_o (5 minutes)
- Watch this campaign ad for Ocasio-Cortez: "The Courage To Change"

https://www.youtube.com/watch?v=rq3QXIVR0bs (2 minutes)

*Rev. William Barber, "A Dying Mule Always Kicks the Hardest" (BillMoyers.Com, November 17, 2016)

*Roberts, "Everything Mattered: Lessons From 2016's Bizarre Presidential Election" (Vox, November 30, 2016)

*Leonhardt, "If Liberals Voted" (NYT, June 20, 2017)

*Jordan and Clement, "Rallying Nation: In Reaction to Trump, Millions of Americans Are Joining Protests and Getting Political" (Washington Post, April 6, 2018)

*Dreier, "The Anti-Trump Resistance and Beyond" (Mobilizing Ideas, July 24, 2017)

*Wilson, "Worst-Case Scenario for House GOP is 70-Seat Wipeout" (The Hill, Aug. 17, 2018)

*Swan, "1 big thing: Trump's "Red Wave" Could Sink GOP" (Axios, August 20, 2018)

*Walsh, "Democrats Have a Problem: Can These Women Fix It?" (The Nation, August 28, 2017)

*Tomasky "Sorry, Liberals: There Is No Majority Without Moderates" (Daily Beast, July 25, 2017)

*Flegenheimer and Kaplan, "Trump Won Pennsylvania. Democrats Want the State (and His Voters) Back" (NYT, August 19, 2018)

*Mai-Duc and Finnegan, "Rep. Duncan Hunter's Indictment Opens Door for Democrats in Trump Country" (LAT, August 23, 2018)

*Remnick, "Alexandria Ocasio-Cortez's Dramatic Win and the Future of the Democratic Party" (The New Yorker, July 23, 2018)

*Daugherty, "Youth Voter Registration Went Up 41 Percent After Parkland Shooting" (Miami Herald, July 20, 2018)

*Enns, Schuldt, and Scott, " "Trump's Base Is Weaker Than It Seems" (Washington Post, August 7, 2018)

(This is not required, but if you did not see Rev. Barber's inspiring talk at Oxy in February 2017, it is available on YouTube. You can skip the introductions and the honorary degree ceremony and start with his talk, which begins at 33:26 into the video. His talk is an hour long and ends at 1:40:00. You can skip the Q-and-A after the talk.
https://www.youtube.com/watch?v=iYLmURACkz0)

Thursday, September 27 -- Privilege

Pass out Power Analysis assignment (due December 7)

*Graphic: "Equality, Equity, Reality, Liberation"

*Greenhouse, "Hotel Rooms Get Plusher, Adding to Maids' Injuries" (NYT, April 21, 2006)

*Eidelson, "Celeb-loving organic bread company charged with abuse" (Salon, Nov. 25, 2013)

*Tobar, "Los Angeles Helps the Wealthy but Not the Little Guy" (LAT, August 12, 2011)

*Rutten, "Treating People Like Garbage" (LAT, August 28, 2010)

*Dreier, "This Economy is a Real Killer" (Huffington Post, March 10, 2009)

*Lopez, "Another Employee's Butchered Benefits" (LAT, June 27, 2007)

*Bittman, "Welfare for the Wealthy," (NYT, June 4, 2013)

*Dreier, "Caught on Camera: Police Racism" (American Prospect, July 11, 2016)

*Gay, "Hate That Doesn't Hide" (NYT, August 18, 2017)

*Lovell "A Tale of Two Schools" (NYT, May 4, 2014)

*Irving, "White Privilege Explained In 3 Easy (ish) Steps"

*Ivin, "What Working-class and Poor White People Need to Understand About Rich White People" (Medium, August 15, 2018)

*Walsh, "Did Race or Class Doom Hillary Clinton? It Was Both" (The Nation, November 26, 2016)

*Fraga, McElwee, Rhodes and Schaffner, "Why did Trump Win? More Whites — And Fewer Blacks — Actually Voted" (Washington Post, May 8, 2017)

*Auber, "Andrew Gillum Fires Back at Trump After 'Failed Socialist' Barb: He's 'Creating Fairy Tales'" (Mediaite, August 29, 2018)

*Dreier and Collins, "Traitors to Their Class" (New Labor Forum, Winter 2012)

*Hutzler, "Midterm Elections 2018: Here Are the Candidates Who Can Make History in November" (Newsweek, August 19, 2018)

*Holland, "New Study: You Don't Have to Choose Between 'Populism' and 'Identity,'" (The Nation, June 8, 2018)

*Singal, "Does Asking White People for Moral Self-Reflection About Race Actually Work?" (New York, August 18, 2015)
*Myerson, White Anti-Racism Must Be Based in Solidarity, Not Altruism" (The Nation, February 5, 2018)
*Garza. "A HerStory of the #BlackLivesMatter Movement" (BlackLivesMatter.com)
*Crenshaw, "Why Intersectionality Can't Wait" (Washington Post, September 24, 2015).
* Thompson and Hall, "A New Generation of White Supremacists Emerges in Charlottesville" (Propublica, August 13, 2017)
*Arcenault, "In a City Fraught with Racial Past a Day of Protest Against Hatred and Bigotry" (Boston Globe. August 19, 2017)

Thursday, September 27 -- Dinner and Film: "Bread and Roses" (6:30 pm)
*Lerner and Shaffer, "25 Years Later: Lessons from the Organizers of Justice for Janitors" (Nation, June 16, 2015)

Part II. THE FOUNDATIONS OF ORGANIZING

Tuesday, October 2 – The Long Arc of Justice: Movements in U.S. History
*Martin Luther King, "Our God Is Marching On," March 25, 1965 (read and watch this speech delivered on the steps of the State Capitol in Montgomery, Alabama, after the successful completion of the Selma to Montgomery March)
Text:http://kingencyclopedia.stanford.edu/encyclopedia/documentsentry/doc_address_at_the_conclusion_of_selma_march
Video (excerpt): http://www.youtube.com/watch?v=TAYITODNvlM
Pass out 20th Century Timeline
*Thompson, Calling All Radicals (Chapter 7, "Why Organizers Should Study Dead People")
*Dreier, "The History of Hope" (The Nation, March 3, 2008)
*Hayden, "The Forgotten Power of the Vietnam Peace Movement" (The Nation, January 5, 2017)
*Hirshman, "What Stonewall Got Right, and Occupy Got Wrong" (New Yorker, June 21, 2012)
*Blake, "How Ferguson Could Become a Movement: Four Lessons from History" (CNN, August 30, 2014)

Tuesday, October 2 – Dinner and Film – "The Organizer" (6:30 pm)
*Background notes about "The Organizer"

Thursday, October 4 – Saul Alinsky and Organizing Since the 1960s

Pass Out Issues Assignment (Due Tuesday, October 16)

Film: "The Democratic Promise: Saul Alinsky and His Legacy" (in class)

*Remnick, "Black Metropolis" (from The Bridge: The Life and Rise of Barack Obama, 2010, pages 125-143 and 162-181)

*Ross, "Axioms for Organizers" (1989)

*Dreier, "Hillary Haters' Fixation on Saul Alinsky" (American Prospect, July 26, 2016)

*Moberg, "New Rules for Radicals: How George Goehl Is Transforming Community Organizing" (In These Times, February 12, 2014)

Tuesday October 9 – Fall Break

Thursday, October 11 – The Power of Relationships

*Gladwell, "Six Degrees of Lois Weisberg" (New Yorker, January 11, 1999)

*Gladwell, "Small Change" (New Yorker, Oct. 4, 2010)

*Tufekci, "After the Protests" (NYT, March 20, 2014)

*Kretzman, "Building Communities From the Inside Out" (Shelterforce, Sept. /Oct. 1995)

*Zinn, "Young Ladies Who Can Picket" (from Zinn, You Can't Be Neutral on a Moving Train)

*Schreckinger, "How Bernie Sanders Makes his Mega-Rallies" (Politico, August 19, 2015)

*Lydon and Garcia, "How One Weekend in Dallas Sparked a Movement for Urban Change" (Next City, April 20, 2015)

*Silverman, "How the Bible Belt Lost God and Found Trump" (Financial Times, April 13, 2017)

Extended Discussion: Thursday, October 11

Discussion of family history and social ties until 12 noon

Part III. THE FUNDAMENTALS OF ORGANIZING

Tuesday, October 16 -- What Makes a Good Issue?

Issues Assignment Due

Class Exercise: Picking an Issue

Pass out Strategy Chart Exercise (Due Thursday, October 18)

Bobo, OSC, Ch. 1 (Introduction) and Ch. 3 (Choosing an Issue)

*Mozingo, "Residents Want Action After Fatal Accident on Figueroa" (LAT, Oct. 18, 1998)

*Reyes, "South LA Residents Resist Oil Firm's Plans to Burn Gas at Drilling Site" (LAT, Aug 16, 2015)

*Freedman, "Poor Selection" (Wall Street Journal, December 20, 1990)
*Lopez, "Fewer Fire Inspections Conducted in Inner City" (LAT, Oct. 8, 1993)
*Hamburger, "EPA Puts Mandated Lead-Paint Rules on Hold" (LAT, May 10, 2005)
*Groves, "Sidewalks Smooth for Well-Heeled" (LAT, July 30, 2006)
*Tobar, "Housing Laws No Cure for Slums' Ills" (LAT, July 20, 1997)
*Winton and Pierson, "LAPD Arrests Skid Row Campers" (LAT, Oct. 4, 2006)
*Fuller and Beltran, "The Invisible Cyclists of Los Angeles" (Progressive Planning, Summer 2010)
*McGreevy, "Question of Race Profiling Unanswered" (LAT, July 12, 2006)
*Greenhouse, "Among Janitors, Labor Violations Go with the Job" (NYT, July 13, 2005)
*Greenhouse, "Hotel Rooms Get Plusher, Adding to Maids' Injuries" (NYT, April 21, 2006)

Thursday, October 18 – Thinking Strategically: How Do We Organize Effective Campaigns?

Strategy Chart assignment due

Bobo, OSC, Ch. 4 (Developing a Strategy), Ch. 5 (A Guide to Tactics), Ch. 7 (Meetings to Pressure Officials), Ch. 8 (Holding Accountability Sessions)
They Said It Was Impossible: How to Win Progressive Change When the Odds Are Against Us (LAANE pamphlet)
*Rustin, "Organizing Manual -- March on Washington, August 28, 1963"
*Blake. "Why Some Movements Succeed and Others Wilt" (CNN, August 19, 2013) [Be sure to also look through the historic photos included in the site]
*McBride, Blackmon, Reid, and Skinner, "Waiting for a Perfect Protest?" (NYT, September 1, 2017)
*Swartzman, "We Need to Stop Being Nice" (In These Times, July 15, 2015)
*Semuels, "The Little Union That Could" (The Atlantic, November 3, 2014)
*Wiener, "Divestment Report Card: Student, Stocks, and Shanties" (The Nation, October 11, 1986)
*Levy, "Boycott Grapes," "The Miracle of the Fast," and "A Surrender and a Challenge" (from Cesar Chavez: Autobiography of La Causa)

Tuesday, October 23 – Landlord, Tenants, Rent Control, and Proposition 10

- Video on gentrification and community organizing: "City Rising" https://www.kcet.org/shows/city-rising/city-rising-broadcast-episode (60 minutes)
- Video on "Wall Street Landlords" (Al Jazeera, Nov. 12, 2014) https://www.youtube.com/watch?v=S-biN1e_AEY (25 minutes)

Background and History

*"America's Housing History" (The Nation, May 24, 2018)

*Peter Dreier, "The Tenants Movement in the United States," International Journal of Urban & Regional Research, Volume 8, No. 2, 1984

*John Atlas and Peter Dreier, "Tenants' New Clout," New York Times, October 27, 1980

*Jimmy Tobias, "A New Housing-Rights Movement Has the Real-Estate Industry *Running Scared," The Nation, February 9, 2018

*Jimmy Tobias, "Meet the Rising New Housing Movement That Wants to Create Homes for All," The Nation, May 24, 2018

*Haya El Nasser, "Rent control movement gains momentum as housing prices soar," Al Jazeera, November 20, 2015

*Daniel Beekman, "Solution to soaring rents tougher than $15 wage, city officials find," Seattle Times, June 8, 2015

*Randy Shaw, "Gentrifying L.A. Without Displacing the Poor: Lessons From S.F.'s Tenderloin," Los Angeles Times, Aprli 16, 2015

California's Housing Crisis

*Sara Kimberlin, Esi Hutchful and Amy Rose, "Proposition 10: Should California Allow Cities to Apply Rent Control Policies to More Rental Housing?," California Budget Center, October 2018

*"LA: Out of Reach in 2016" (SCANPH)

*Dean Preston, "Big Real Estate Loses Key Anti-Tenant Democrats," Beyond Chron, November 18, 2014

*Tim Logan, "Divide Between Homeowners and Renters is Growing," Los Angeles Times, September 18, 2014

*Tenants Together, "Evictions in California Are Triple Previous Estimates," Portside, June 25, 2018

Tenant Activism in LA

*Naureen Khan, "Black tenants say greed, discrimination at play in mass LA eviction," Al Jazeera, June 9, 2015

*Rory Carroll. "Hipster-bashing in California: Angry Residents Fight Back Against Gentrification," The Guardian, July 28, 2017

*Armando Aparicio and David Zlutnick, "These Tenants Are Leading the Largest Rent Strike in LA History," The Nation, August 20, 2018

*Los Angeles Tenants Union, "O'Farrell Sides with Rich Property Owner Against Burlington Tenants," City Watch, August 20, 2018

*Joe Brizzolara, "Taking It To The Streets: Rent Control Movements in Four Southern Californian Cities," The Sprawl, February 21, 2018

*Joe Brizzolara, "The Rent Is Too Damn High," The Sprawl, April 16, 2018

The Proposition 10 Campaign and Its Opponents

*Ballotpedia – Proposition 10 explained

*CalMatters – Proposition 10 explained (video)
https://elections.calmatters.org/2018/proposition-10-what-to-know-about-the-rent-control-measure-in-under-a-minute/

*Yes on Prop 10 website: https://voteyesonprop10.org/

*No on Prop 10 website: https://noprop10.org/

*Yes on Proposition 10 TV ads and videos

- https://voteyesonprop10.org/tag/tim/ (two 30-second videos)
- https://voteyesonprop10.org/news/trumps-friends-shell-out-millions-to-oppose-proposition-10/ (one minute)
- https://www.bravenewfilms.org/corporate_landlords/ (8 minutes)

*No on Proposition 10 TV ads and videos

- https://noprop10.org/media/ads/ (seven 30-second ads)

Editorials and columns

*"Afraid of rent control? Here's why you should vote yes on Proposition 10 anyway," Sacramento Bee, September 14, 2018

*"No on Proposition 10, the wrong fix for California's housing crisis," Orange County Register, September 28, 2018

*"Proposition 10: Should California expand rent control?"

- Peter Dreier "Yes: Proposition 10 would ease housing crisis immediately," CalMatters, September 12, 2018
- Ilona Clar, "No: Radical rent control would worsen our housing crisis," CalMatters, September 12, 2018

*Tracy Rosenthal, "A single law is devastating the affordability of housing in California. Repeal Costa-Hawkins," Los Angeles Times, May 8, 2018

News articles

*Conor Dougherty, "Why Rent Control is a Lightning Rod," New York Times, October 12, 2018

*Conor Dougherty, "California Tenants Take Rent Control Fight to the Ballot Box," New York Times, October 12, 2018

*Conor Dougherty and Inyoung Kang, "The Expensive Rent Control Fight on the State Ballot," New York Times, October 15, 2018

*David Dayen, Wall Street is Spending Big to Protect Its Ability to Jack Up Rents in California, Intercept, Oct. 12, 2018

*Emily Hoeven, "Meet the biggest players in the battle over rent control expansion," San Francisco Business Times, October 9, 2018

*Melody Gutierrez, "Rent control foes hire California NAACP leader after her group opposes initiative," San Francisco Chronicle, August 9,2018

*Nuala Sawyer, "What Will San Francisco Do If Costa-Hawkins is Overturned?" San Francisco Weekly, September 12, 2018

Thursday, October 25 -- Workers Rights and the Labor Movement

- Watch before class: "What Have Unions Ever Done for us?" (Australian video, 2 minutes) http://www.youtube.com/watch?v=184NTV2CE_c
- Watch before class: "What Have Unions Ever Done for Us?" (American video, 3 minutes) http://www.youtube.com/watch?v=iObqguaNDdA
- Watch this 3-minute video before class: ""Time For All Workers to Stand Up" (Democracy Now, August 2, 2013) https://www.youtube.com/watch?v=pzIlvy0gd5U
- Watch this 5-minute video before class: "Terrence Wise introduces POTUS at White House Worker Voice Summit" (October 22, 2015) https://www.youtube.com/watch?v=oXNPDh4Q6qc

Bobo, OSC, Ch. 19 (Building Labor-Community Partnerships)

*Fellner and Dubro, "The Soul of Labor History is the Story of Democracy" (from Working With Labor: A Primer, A History, pages 23-33)

*Dreier and Cohen, "The Fire Last Time" (New Republic, March 12, 2011)

*Konczal, "There Is Power In a Union" (The Nation, May 23, 2018)

*Greenhouse, "A Strong Voice in 'Fight for 15' Fast-Food Wage Campaign" (NYT, December 4, 2014)

*Tobar, "A Union Job Gave Her the Bootstraps She Needed" (LAT, June 14, 2012)

*Dreier and Candaele, "Labor Law Reform Not Just for Unions" (TomPaine.Com, May 10, 2007)

*Gupta, "How to Write a New Organizing Playbook" (The Nation, July 7, 2014)

*Meyerson, "The Seeds of a New Labor Movement" (American Prospect, Fall 2014)

*Gandel, "Why Walmart Can Afford to Give Its Workers a 50% Raise" (Fortune, Nov. 12, 2013)

*Sherter, "Black Friday: Walmart employees stage protests to demand higher pay" (CBS Moneywatch, Nov. 29, 2013)

*DePillis, "Under Pressure, Walmart Upgrades Its policy for helping pregnant workers" (Washington Post, April 5, 2014)
*Corey, "How the 'Schedules That Work' Act Could Change the Lives of Millions of Workers" (In These Times, July 30, 2014)
*Picchi, "5 ways Walmart can get its mojo back" (CBS Moneywatch, August 14, 2014)
*Miller, "Nissan Union Loss Underscores Labor's Big Dilemma" (American Prospect, August 8, 2017)
Greenhouse, "How to Get Low-Wage Workers Into the Middle Class" (The Atlantic, Aug. 19, 2015)
*Miller, "No, A Fair Wage is Not a Free Lunch" (American Prospect, August 9, 2017)
*Murray, "The Other NRA: This Influential Restaurant Lobby Fights Pro-Worker Policies" (Huffington Post, July 3, 2015)
*Hightower, "ALEC-owned governors reverse local votes supporting wage hikes" (Colorado Independent, August 9, 2017)

Thursday, October 25 - Dinner and Film: "Norma Rae" (6:30 pm)
*Background notes on "Norma Rae"

Tuesday, October 30 – What Do Effective Leaders Do?
Member/Leader Interview due
Pass out Organizing Role-Play exercise (due Thursday, November 1)
Bobo, OSC, Ch. 6 (Organizing Models) and Ch. 11 (Developing Leadership)
*"Exodus: Chapter 18" (Bible)
*Jarrat, "The Forgotten Heroes of the Montgomery Bus Boycott" (Chicago Tribune, December 1975)
*Dreier, "Rosa Parks: Angry, Not Tired" (Dissent, Winter 2006)
*Ramsby, "Ella Taught Me: Shattering the Myth of the Leaderless Movement" (Colorlines, June 12, 2015)
*Klaus, "Leaderlessness? Lessons from BlackLivesMatter" (The Nonprofit Quarterly, January 5, 2016)
*Alinsky, "Native Leadership" (from Reveille for Radicals)
*"Types of Leaders. Types of Volunteers" (from Obama 2008 campaign training manual)
*Freeman, "The Tyranny of Structurelessness" (Berkeley Journal of Sociology, 1970)
*White, "Fall From Grace" (City Limits, August/September 1994)
*Mozingo. "An L.A. Labor Leader With a Strong Worker Ethic" (LAT, June 22, 2013)

Thursday November 1 -- How Do Organizers Find and Develop Leaders

Organizing Role-Play Exercise

Bobo, OSC, Ch. 10 (Recruiting)

Thompson, Calling All Radicals, Chapter 3 ("A Word of Caution")

*Ballenger, "Why People Join" (Community Jobs, April 1981)

*Sides, "Want to Create Activists? Here's How" (Washington Post, October 26, 2014)

*Graff, "Trump's Victory Inspired Thousands of Women to Get Involved in Politics" (Mother Jones, July/August 2017)

*Ganz, "Building Community Cultural Leadership" (August 5, 2013)

*Kovaleski, "Obama's Organizing Years, Guiding Others and Finding Himself" (New York Times, July 7, 2008)

Tuesday November 6 –How to Keep People Engaged?

Film: "One Day Longer"

*Mosle, "How the Maids Fought Back" (New Yorker, Feb. 26 and March 4, 1996)

*Barabak, "He Helps Give Labor the Edge" (LAT, July 12, 2007)

*Narro, "The Need for a More Radical Solidarity in the Labor Movement" (Stansbury Forum, April 11, 2016)

Thursday, November 8 -- Organizing and Culture

Watch this 9-minute video about Luis Valdez and Teatro Campesino.
https://www.youtube.com/watch?v=isPFm9A_xRM

Watch this 4 minute video of Luis Valdez and the United Farmworkers.
https://www.youtube.com/watch?v=XdeIwysKwJM

*Huerta. "The Legacy of Luis Valdez and El Teatro Campesino: The First Fifty Years / El Legado de Luis Valdez y El Teatro Campesino: Los Primeros Cincuenta Años" (HowlRound, September 25, 2015)

*Kukura, The Hell Raising History of the SF Mime Troupe" (SFist.com. July 1, 2016)

*Kuttner, "What is Cultural Organizing?" (CulturalOrganizing.org. 2015)

*Dreier and Flacks, "Music and Movements" (Huffington Post, July 24, 2014)

*Renz, "People Power: An Interview with David Solnit" (Mother Jones, March 22, 2005)

*Wick, "These Immigrant Rights Activists Brought A Literal Melting 'ICE' Sculpture To A Protest" (LAist.com, August 3, 2017)

*Leeds. "Interview with Jose Jorge Diaz Ortiz" When We Fight, We Win: Twenty-First-Century Social Movements and the Activists That Are Transforming Our World. 2015, pages 48-49)

*Leeds, "Interview with Lily Paulina" (from When We Fight, We Win: Twenty-First-Century Social Movements and the Activists That Are Transforming Our World. 2015)

*Leeds, "The Power of Stories: The Dreams and Immigrant Rights" (from When We Fight, We Win: Twenty-First-Century Social Movements and the Activists That Are Transforming Our World, 2015)

*Mathews, "The Arts Can Do for California What Politics and Big Business Can't" (Zocalo Public Square. June 22, 2017)

Tuesday, November 13 -- Media

Organizational Profile Due

- Watch this 9-minute video before class: "The Daily Show with John Oliver," MSNBC, August 1, 2013 - about the minimum wage and fast food workers: http://www.criticalcommons.org/Members/JJWooten/clips/last-week-tonight-johnoliver-discusses-minimum
- Watch this 5-minute video before class: "John Oliver's 97% to 3% climate change debate goes viral getting 2.5 million hits & Guardian review," May 27, 2014 http://www.dailykos.com/story/2014/05/27/1302445/-John-Oliver-s-97-to-3-climate-change-debate-goes-viral-getting-2-5-million-hits-Guardian-review#
- Watch this 9-minute video before class: "Reporting Labor in the U.S. Media," Al Jazeera, August 27, 2017 https://www.youtube.com/watch?v=iN03YHFTC6c

Bobo, OSC, Ch. 14 (Using the Media)

*Vernon, "Puerto Rico's Devastation Takes a Backseat to *Roseanne* Coverage" (Columbia Journalism Review, May 31, 2018)

*Ryan, "Framing the News" (from Ryan, Prime Time Activism)

*Cesca, "Republicans' 'Voter Fraud' False Flag: Voter ID Laws Offer Imaginary Solutions To Imaginary Problems" (Salon, August 23, 2016)

*Rivera and Cross, "Monday Morning Marked Start of First Workweek at Pasadena's New Higher Minimum Wage" (Pasadena Now, July 2, 2018)

*Witt, "We Rarely See Those Who Labor" (Baltimore Sun, August 22, 1999)

*Madland, "Journalists Give Workers the Business" (Center for American Progress, June 20, 2008)

*Hazen, "The Right-Wing Express" (AlterNet, February 7, 2005)

*Sheppard. "The Koch Brothers' Vast Right-Wing Media Conspiracy" (Mother Jones, Feb. 4, 2011)

*Federman, "Can Activists Win the PR Battle With the Fossil Fuel Industry?" (Truthout, August 11, 2013)

*Dreier and Gitlin, "Demonstrations at CEO Mansions? Ho Hum: Can the Media Cover a Movement That Plays Nice?" (Columbia Journalism Review, October 5, 2009)

*Dreier, "Missing Movements?" (Huffington Post, October 7, 2013)

*Cleeland, "Why I'm Leaving the *Los Angeles Times*" (Huffington Post, May 28, 2007)
*Akadjian, "15 Things Everyone Would Know If There Were a Liberal Media" (Daily Kos, August 7, 2013)
*Rutenberg, "Trump Is Testing the Norms of Objectivity in Journalism" (NYT, August 8, 2016)
*Kessler, "President Trump has made 4,229 false or misleading claims in 558 days" (Washington Post, August 1, 2018)
*"Model press advisory and model press release" (from Fighting Toxics)
*"Organizing a Media Event"
*Gellerman, "Community Organizing through Online Mobilization: #NoDAPL" (mediafiledc.com)

Thursday, November 15 - Research and Power Analysis

Pass out Coalition Role Play Assignment (due Tuesday, November 20)

Bobo, OSC, Ch. 7 (Tactical Investigations)
Thompson, Calling All Radicals, Chapter 5 ("Got a Problem? Prove It!")
*Watanabe, "Survey Finds Lingering Poverty in Koreatown" (LAT, May 27, 2007)
*Dreier, "Rent-a-Politician Exposed" (Shelterforce, 1981)
LA Tenants Union, *"Profile of a Slumlord" (CityWatch, June 11, 2108)
*Tenants Together, "How to Research Your Wall Street Landlord: Participatory Action Research Guide"
*Seelye, "Lobbyists Are the Loudest in the Health Care Debate" (NYT, Aug. 16, 1994)
*Obstetler and Kazis, "Corporate Campaigns" (from Cohen and O'Connor, Fighting Toxics)
*Crowther, "How to Research Companies" (from College Placement Council)
*Dreier and Flaming, "Disneyland Workers Are Undervalues, Disrespected, and Underpaid" (LAT, February 28, 2018)
*Oldham. "On the Front Lines of Search for Toxic Sites" (LAT, September 7, 2008)
*Dreier, "Cigna CEO Hanway: Obstacle to Health Insurance Reform" (Huffington Post, Nov. 23, 2009)

Part IV: ORGANIZING AND THE BATTLE FOR DEMOCRACY

Tuesday, November 20 - What Are the Strengths and Weaknesses of Coalitions?

Coalition Role Play Assignment

Bobo, OSC, Ch. 9 (Building and Joining Coalitions), Ch. 20 (Working with Religious Organizations)

*Fine, "An Organizer's Checklist for Coalition Building" (from Brecher/Costello, Building Bridges)

*Bass, "New Hope for New Haven" (The Nation, February 13, 2012)

*Uetricht, "ALEC Convention Met With Protests in Chicago" (The Nation, August 7, 2013)

*Cruickshank. "Why Aren't Progressives as Good at Politics as Conservatives?" (Daily Kos)

*Matsuoka. "Clean and Safe Ports: One Region at a Time" (Race, Poverty & the Environment. Fall 2008)

*Dayen, "The Coalition Pushing for Single Payer in California is Fracturing" (The Intercept, July 12, 2017)

Thursday, November 22 – No class. Happy Thanksgiving!

Tuesday, November 27 -- Case Study

Immigrant Rights or Fossil Fuel Divestment – readings will be assigned

Tuesday, December 4 – The Future: Organizing for a Society We Want to Live In

- Watch before class: "Standing Up for Democracy," Bill Moyers interviews Ai-jen Poo, Sarita Gupta, and George Goehl, March 30, 2012 (one hour)

http://billmoyers.com/episode/full-show-standing-up-for-democracy

Readings will be assigned

Finals Week (date/time TBD) – Power Analysis Research Presentations

Each group will have 15 minutes to make its presentation and then 5 minutes for questions. We'll go in order: Group 1, 2, and 3. Briefly explain what campaign the research is for and what the campaign's strategy is. Show and explain your power map diagram. Explain what information is missing, if any, and why it is missing. Explain how you will use the research to help the campaign. Each group should hand in its memo and power map. List the names of each group member on the first page. We will provide more details about date/time when final exam dates are finalized.

Tuesday, December 12 – Final papers due

Final papers are due Tuesday, Dec. 12 by 5 pm (papers posted on Moodle and hard copies (along with your journal) in a box in Sylvia Chico's office).

SUMMARY OF ASSIGNMENTS AND EVENING FILM SESSIONS

Assignments (in order of due date)	Pass Out	Due/Discuss
Family Social Ties	May Memo	Oct. 4
Family History	May Memo	Oct. 4
Issues Assignment	Oct. 4	Oct. 16
Strategy Chart Exercise	Oct. 16	Oct. 18
Member/Leader Interview	Sept. 18	Oct. 30
Organizing Role-Play	Oct. 30	Nov. 1
Organizational Profile	Sept. 18	Nov. 13
Coalition Role-Play	Nov. 15	Nov. 20
Power Analysis Assignment	Sept. 27	Dec. 7
Final paper		Dec. 12 by 5 pm

Film Sessions (6:30 pm)

Monday, Sept. 10	"Selma" (Weingart 117, 7 pm)
Thurs., Sept. 27	"Bread & Roses"
Tues, Oct. 2	"The Organizer"
Thurs., Oct. 25	"Norma Rae"