



Student Content Creator

Office of Marketing and Communications

Spring 2024

About the Office of Marketing & Communications (OMC): OMC tells the stories of Occidental College. We elevate the College and its mission by partnering with the campus community to chronicle the achievements of our students, faculty, staff and alumni

Duties/Responsibilities: The Office of Marketing and Communications is looking for a student content creator for the Spring 2024 semester. This is an opportunity to produce a variety of projects - from TikTok videos to Instagram Stories to event photography coverage. This is a great opportunity for someone interested in working in social media marketing. You'll have the chance to pitch your own ideas and collaborate with members of the marketing team. You do not need to be a MAC or visual arts major, just a motivated creator with a professional attitude

Qualifications: Must have experience using Instagram and TikTok and familiarity with video editing (including in-app editing). Previous experience with photography using a DSLR camera is preferred but not required.

Start date: As soon as possible

End date: 05/03/2024

Work Schedule: May vary depending on project type, but must be available to meet in the office once a week during standard business hours (Mon. - Fri., 9 a.m. - 5 p.m.). Infrequent weekend and evening work for special event coverage may be expected.

Hours Per Week: Three to five hours per week, per student

Starting pay rate: \$16.78 per hour

To apply, please submit your application and samples of your past work to Jasmine Teran, ateran@oxy.edu, Senior Manager of Digital Communications. Work samples can be personal projects, class or professional projects and may be sent as screen recordings, video files, links, screenshots, or website portfolio.