

OXY

Occidental
College

Athletics Communications MAC Internship – 2 Units

Athletics

Fall 2023

Duties/Responsibilities:

- Create content for the Oxy Athletics website and social media accounts
 - Examples: Homecoming, Day for Oxy, Senior Day highlight reels, sport-specific highlight reels, supporting organizations/causes videos (“Pink Day”, Black History, etc), Mic’d Up, student-athlete recruiting video, day-in-the-life/behind-the-scenes videos.
- Interview coaches and student-athletes to gather information and content
- Oxy Athletics memes for social media stories
- Other duties as assigned

Qualifications:

- Must have a minimum of a 2.0 GPA and be in good academic standing
- First Years are not eligible
- Experience in adobe creative suite, photoshop, graphic design, video editing, social media
- Self-starter. Able to work independently and meet deadlines.
- Has (or is able to rent from the MAC cage) any film equipment, software needed to complete projects
- Knowledge of trends: social media, music, etc.
- Knowledge of various sports
- Preferred class experience: Photoshop, Motion Design (after effects experience)

Start date: Tuesday, August 29, 2023

End date: Thursday, December 14, 2023

Work Schedule: Varies depending on varsity sport schedule

Hours Per Week: 8 hours

Starting pay rate: Unpaid internship. Students should receive 2 units from MAC.

To apply, please submit student employment [application](#) to kyoung4@oxy.edu