



Student Content Creator

Office of Marketing and Communications

Fall 2025

Duties/Responsibilities:

The Office of Marketing and Communications is looking for a student content creator for the Fall 2025 semester. This role is open to sophomores, juniors and seniors. This is an opportunity to produce a variety of projects - from TikTok videos to Instagram Stories to event photography coverage. This is a great opportunity for someone interested in working in social media marketing. You'll have the chance to pitch your own ideas and collaborate with members of the marketing team. You do not need to be a MAC or visual arts major, just a motivated creator with a professional attitude!

About the Office of Marketing & Communications (OMC): OMC tells the stories of Occidental College. We elevate the College and its mission by partnering with the campus community to chronicle the achievements of our students, faculty, staff and alumni.

Qualifications: Must have experience using Instagram and TikTok and familiarity with video editing (including in-app editing). Previous experience with photography using a high quality camera is preferred but not required. Must be comfortable appearing on camera.

Start date: Tuesday, August 26, 2025

End date: Thursday, December 11, 2025

Work Schedule: Up to five hours per week, will vary depending on project assignments which may take place on campus or in the nearby vicinity. Must be available to meet in the office once a week during standard business hours (Mon. - Fri., 9 a.m. - 5 p.m.). Infrequent weekend and evening work for special event coverage may be expected.

Hours Per Week: Three to five hours per week, per student

Starting pay rate: \$17.87 per hour

Work Award: Yes

To apply, please submit student employment [application](#) to Jasmine Teran, ateran@oxy.edu, Senior Manager of Digital Communications **and [complete this form](#).**