



# Athletic Communications Internship

## MAC

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*Fall 2022*

### **Duties/Responsibilities:**

- Create content for the Oxy Athletics website and social media accounts
  - Examples: Homecoming, Day for Oxy, Senior Day highlight reels, sport-specific highlight reels, supporting organizations/causes videos ("Pink Day", Black History, etc), Mic'd Up, student-athlete recruiting video, day-in-the-life/behind-the-scenes videos,
- Interview coaches and student-athletes to gather information and content
- Make and manage an Oxy Athletics TikTok
- Oxy Athletics memes for social media stories

### **Qualifications:**

- Must have a minimum of a 2.0 GPA and be in good academic standing
- First Years are not eligible
- Experience in adobe creative suite, photoshop, graphic design, video editing, social media
- Self starter. Able to work independently and meet deadlines.
- Has (or is able to rent from the MAC cage) any film equipment, software needed to complete projects
- Knowledge of trends: social media, music,
- Knowledge of various sports
- Preferred class experience: Photoshop, Motion Design (after effects experience)

**Start date:** Tuesday, August 30, 2022

**End date:** Wednesday, December 14, 2022

**Work Schedule:** Varies depending on varsity sports schedule

**Hours Per Week:** 8 hours

**Starting pay rate:** Unpaid internship. Students will receive 2 units from MAC

To apply, please submit student employment [application](#) to Kelly Young [kyoung4@oxy.edu](mailto:kyoung4@oxy.edu)