Athletic Communications Internship

MAC

Fall 2022

Duties/Responsibilities:
- Create content for the Oxy Athletics website and social media accounts
  - Examples: Homecoming, Day for Oxy, Senior Day highlight reels, sport-specific highlight reels, supporting organizations/causes videos (“Pink Day”, Black History, etc), Mic’d Up, student-athlete recruiting video, day-in-the-life/behind-the-scenes videos,
- Interview coaches and student-athletes to gather information and content
- Make and manage an Oxy Athletics TikTok
- Oxy Athletics memes for social media stories

Qualifications:
- Must have a minimum of a 2.0 GPA and be in good academic standing
- First Years are not eligible
- Experience in adobe creative suite, photoshop, graphic design, video editing, social media
- Self starter. Able to work independently and meet deadlines.
- Has (or is able to rent from the MAC cage) any film equipment, software needed to complete projects
- Knowledge of trends: social media, music,
- Knowledge of various sports
- Preferred class experience: Photoshop, Motion Design (after effects experience)

Start date: Tuesday, August 30, 2022

End date: Wednesday, December 14, 2022

Work Schedule: Varies depending on varsity sports schedule

Hours Per Week: 8 hours

Starting pay rate: Unpaid internship. Students will receive 2 units from MAC

To apply, please submit student employment application to Kelly Young kyoung4@oxy.edu