FALL 2012 INTERNATIONAL STUDENT ENROLLMENT SURVEY

Survey Dates: October 1-19, 2012

Once again, our group of higher education associations is jointly surveying its member institutions to gather data comparing this fall’s international student enrollments with last fall’s, in order to share the results with our memberships and with the public. The partner organizations are: American Association of Community Colleges (AACC), American Association of State Colleges and Universities (AASCU), American Council on Education (ACE), Association of American Universities (AAU), Association of Public and Land-grant Universities (APLU), Council of Graduate Schools (CGS), Institute of International Education (IIE), and NAFSA: Association of International Educators.

To update the information collected in last year’s online survey, and to supplement the more comprehensive data you provide each year to SEVIS and to Open Doors, we hope you can give us some quick and early feedback (via the online survey form) on enrollment trends so far this academic year (starting in Fall 2012). By sharing this information (in aggregate form) with the international education community and the media, we hope to develop a wider understanding among the press, the general public, and policy makers at state and national levels, about how higher education institutions continue to be affected by the various factors which impact international enrollments. Please note that for the purpose of this survey, international student is defined as anyone studying in the U.S. on a non-immigrant, temporary visa that allows for academic coursework.

We realize that it is still early in the academic year, and that you probably do not have final fall registration figures, but the high level of media interest at the start of the academic year provides an important opportunity to highlight this issue. Therefore we ask you to provide your best early estimates, even if the numbers for your institution are not yet final.

Please try to respond as soon as possible. Unless we get your response by October 19, 2012, we cannot include it in the survey results we report out to the press and public during International Education Week in November.

A summary of the results will be posted on the websites of all the cooperating organizations, and also distributed to the media in a joint press release. We will send our members copies of the press release as well, in case your school wishes to tailor it for local media use, inserting your own enrollment figures and relevant quotes from campus officials.

In our write-up of the findings, all institutional responses will be anonymous and only aggregate numbers will be shared. We ask for your name below just to insure that no more than one reply is received per institution, and to facilitate follow up if there are any questions.

Thank you very much for participating in this short survey, which should take no more than 15 minutes to complete, once you have gathered the relevant data.

Please indicate your name and contact information, which will be kept confidential:

Name of Institution: Occidental College
Name of Respondent: Maria Mofford
Title of Respondent: Sr. Assistant Director
U.S. State: California
Tel: 203-591-1460
E-mail: mofford@oxy.edu

Question 1: Please indicate your institution's type:

- Doctoral/Research
- Master's
- Baccalaureate
- Associate's
- Professional/Specialized
- Other

Question 2: Is your institution a public or private institution?

- Public
- Private (not-for-profit)
- Private (for profit)

Question 3: Please indicate the estimated total number of international students enrolled in your institution by checking the appropriate range below:

<table>
<thead>
<tr>
<th>Undergraduate</th>
<th>0-50</th>
<th>51-100</th>
<th>101-500</th>
<th>501-1000</th>
<th>More than 1000</th>
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<tbody>
<tr>
<td>Graduate</td>
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<td>Non-Degree*</td>
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<td>Optional Practical Training</td>
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<td>Total</td>
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*Non-degree is defined as international students participating in non-degree programs, Intensive English Programs, and certificate programs.
Question 4: How has the total enrollment of international students at your institution changed this fall (Fall 2012, compared to Fall 2011)?

- A substantial increase (more than 30% increase)
- Some increase (11-30% increase)
- Slight increase (10% or less increase)
- About the same as last year
- Slight decline (10% or less decline)
- Some decline (11-30% decline)
- A substantial decline (more than 30% decline)

Question 5: If you enroll both undergraduate and graduate international students, what shifts in enrollment have you seen by academic level?

<table>
<thead>
<tr>
<th></th>
<th>A substantial increase (more than 30% increase)</th>
<th>Some increase (11-30% increase)</th>
<th>Slight increase (10% or less increase)</th>
<th>About the same as last year</th>
<th>Slight decline (10% or less decline)</th>
<th>Some decline (11-30% decline)</th>
<th>A substantial decline (more than 30% decline)</th>
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<tbody>
<tr>
<td>Undergraduate</td>
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<td>Non-degree*</td>
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</table>

*Non-degree is defined as international students participating in non-degree programs, intensive English Programs, and certificate programs.

Question 6: Focusing only on newly enrolled international students (enrolling for the first time at a U.S. campus), how has that number at your institution changed this year (Fall 2012) compared to Fall 2011?

- A substantial increase (more than 30% increase)
- Some increase (11-30% increase)
- Slight increase (10% or less increase)
- About the same as last year
- Slight decline (10% or less decline)
- Some decline (11-30% decline)
- A substantial decline (more than 30% decline)

Question 7a: If you have seen a decline in the number of newly enrolled international students, what do you believe are the major reasons for this decline, based on feedback from international applicants? (You may check more than one item):

- Visa application process and concerns over delays/denials
- Problems/concern over fee payments related to SEVIS
- Port-of-Entry Concerns
- Students’ decisions to stay home and enroll in own country’s higher education institutions
- Students’ decisions to enroll in another country’s institutions (other than the US)
- Students’ decisions to attend institutions in countries with opportunities to stay on for work
- Cost of tuition/fees at U.S. host institution
- Home country economic problems
- World financial situation
- Other (please specify)

Question 7b: If you have seen an increase in the number of newly enrolled international students, what do you believe are the major reasons for this increase, based on feedback from international applicants? (You may check more than one item):

- More active recruitment efforts by my institution
- Increased number of linkages with international universities
- Increased number of joint/dual degree programs
- New academic programming targeted to international students such as ESL programs
- Growing reputation and visibility of my institution abroad
- Less concern by international students about visa availability
- Weak dollar makes U.S. tuition costs more attractive
- Fewer available jobs make graduate school a more attractive option
- More restrictive student visa policies in other countries make the U.S. more appealing
- Other (please specify)

Question 8: What change, if any, have you noticed for Fall 2012 compared to Fall 2011 in the number of newly enrolled international students (enrolling for the first time at a U.S. campus) from the following places of origin?

www.iesfeedback.org/survey?sid=612502253D660DB7
<table>
<thead>
<tr>
<th>Region</th>
<th>A substantial increase (more than 30% increase)</th>
<th>Some increase (11-30% increase)</th>
<th>Slight increase (10% or less increase)</th>
<th>About the same as last year</th>
<th>Slight decline (10% or more decline)</th>
<th>Some decline (11-30% decline)</th>
<th>A substantial decline (more than 30% decline)</th>
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<tbody>
<tr>
<td>India</td>
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<td>Saudi Arabia</td>
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<td>Iraq</td>
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<tr>
<td>Middle East (except Saudi Arabia and Iraq)</td>
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</table>

**Notes:** For the purposes of this survey, - China does not include Taiwan or Hong Kong. - Europe includes Turkey and Cyprus. - Middle East is defined as: Bahrain, Iran, Iraq, Jordan, Lebanon, Oman, Palestinian Territories, Qatar, Syria, United Arab Emirates, Yemen. Saudi Arabia and Iraq are listed separately in light of their major scholarship programs for study abroad.

**Question 8b:** If your institution has seen substantial increases (more than 30%) in students from China, what impact has this increase had on your campus? Please elaborate.

[Space for answer]

**Question 8c:** With the current emphasis from the Government of Brazil on educational exchange, U.S. campuses have indicated more engagement with Brazil. What activities, if any, have you taken?

- ☐ Hosted more students from Brazil
- ☐ Engaged in Partnership Activities with Brazilian institutions
- ☐ Conducted planning trips to Brazil
- ☐ Began new recruitment activities in Brazil
- ☐ Other, please specify [ ]

**Question 9a:** Has your institution taken any special steps since last year (or within the past year) to maintain or increase your enrollment?

- ☐ Yes
- ☐ No

**Question 9b:** If yes, which steps have you taken? (You may check more than one item)

- ☑ New staff or additional staff time focused on international student enrollment
- ☐ New international programs or collaborations abroad
- ☐ New funding for marketing and promotion of academic programs
- ☐ New funding for international recruitment trips
- ☐ Engaging third-party recruiters/agents
- ☐ Other (please specify) [ ]

**Question 9c:** If no, why were no steps taken? (You may check more than one item)

- ☐ Lack of institutional commitment to international education
- ☐ Lack of funding or resources
- ☐ Other aspects of international education are considered higher priority on our campus
- ☐ International student enrollment is stable or growing
- ☐ We have continued existing policies for international student recruitment
- ☐ Other, please specify [ ]

**Question 9d:** If your institution has devoted more resources for international student recruitment trips, which countries/regions did you focus on?

- ☐ India
- ☐ China
- ☐ Japan
- ☐ Korea
- ☐ Brazil
- ☐ Southeast Asia
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- Latin America
- Europe
- Africa
- Middle East
- Other (please specify)

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Question 10: If your institution has students from Arab Spring-affected countries, how have they been impacted and what, if anything, has your institution done to support them (for example, provision of tuition waivers, loans, housing, meal plans, or other forms of support)?

Question 11: Other Comments: We would appreciate any other thoughts and observations.

We plan to share some of your comments and ideas with the press and public, but will not provide your individual name or contact information unless you give us permission to do so. To give us permission to use your name, please check this box:

☐ Yes

Please make sure to print this page before submitting the survey if you want a copy of your submission. We are only able to send Excel file copies to you via e-mail.

Thanks again for your participation!

[Submit Survey]

Contact your own information