WHAT ARE SOME ALUMNI DOING NOW?

The Media Arts & Culture (MAC) department integrates the study of film, media, and cultural theory with digital production, helping students develop critical and creative skills for engaging in an increasingly participatory media culture. Students produce senior comprehensives capstone work in one of two tracks: Critical Media or Media Production. Note that it is not possible to complete the MAC major in less than three years due to course sequencing.

MAJOR:
Media Arts & Culture

Digital Production Manager
Executive Creative Director
Account Manager
Production Assistant
Manager
Executive"Creative"Director
Audio Engineer
Filmmaker
User Experience Designer
Account Coordinator
Copywriter
Sales Coordinator
Executive Producer
Program Coordinator
Art Director

WHAT ELSE CAN YOU DO WITH THIS MAJOR?

Cartoonist
Film Librarian
Fundraiser
Sales
Engineering
Account Manager
Customer Support
Professor
Photographer
Market Research
Curator
Decorator
Human Resources
Consulting
Sales
Administrative Assistant

WHO HIRES MAC MAJORS?

GALLERIES
ART & DESIGN SCHOOLS
LIBRARIES
NEWSPAPERS
COMMUNICATIONS/MEDIA FIRMS
NONPROFIT COMPANIES
PUBLIC/PRIVATE SCHOOLS
SELF-EMPLOYMENT/FREELANCE
COLLEGES/UNIVERSITIES
PUBLIC RELATIONS FIRMS
TECHNOLOGY COMPANIES
ADVERTISING AGENCIES
RADIO/TV/FILM COMPANIES
LOCAL/STATE GOVERNMENT
PUBLIC/PRIVATE SCHOOLS
SELF-EMPLOYMENT/FREELANCE
NONPROFIT COMPANIES

MAC IN ACTION

WHAT YOU CAN DO TO BE THE BEST MAC MAJOR

• Consider founding, or joining one of Oxy’s 100+ clubs.
• Develop your sensitivities by attending cultural and artistic venues.
• Consider contacting a local filmmaker you admire and request that they review your work and/or mentor your development.
• Apply for independent study through the Richter Fellowship or Study Abroad.
• Consider contributing to CatAliss TV or photographing for The Occidental Weekly.
• Acquire strong skills in research, speaking & writing.
• Volunteer through the Center for Community Based Learning or the Office of Community Engagement.
• Enhance computer skills and gain knowledge of technical equipment.
• Enter art contests in & out of school.
• Consider supplementing your coursework with classes from other majors.