Community Organizing and Leadership
Community Internship
UEP 310/311
Professors Peter Dreier (Section 1: UEPI) and Martha Matsuoka (Section 2: Hillside N)
TR 10:05 - 11:30am
Fall 2012

“An individual has not started living until he can rise above the narrow confines of his individualistic concerns to the broader concerns of all humanity”
-- Rev. Martin Luther King, Jr.

What This Course is About
"Organizing," writes author Si Kahn, "is people working together to get things done." This course focuses primarily on community organizing efforts by people working together to improve their neighborhoods, communities, workplaces, and cities. Community organizing can focus on a wide variety of issues - housing, the environment, public safety, public health and health care, child care, jobs, poverty, discrimination, and many others. We will also focus on union organizing as a complement to community organizing.

The purpose of the course is to help prepare you to be effective leaders. Some of you may want to become professional organizers, but all of you are (and will continue to be) citizens in some community. If you want to be an effective, active citizen who can make a difference in your community, you will need to use the tools of leadership and organization-building.

The course examines the history of community organizing in the United States. It explores the different theories and approaches to effective grassroots organizing. It emphasizes the skills and techniques used to empower people so they can win victories and improve their communities.

Course Requirements
The course is intended to be a small, participatory seminar. Active student participation is critical to its success. The course involves five ways of learning:

1. We will read several books and a number of articles about organizing, including several case studies, and discuss them in class.
2. We will watch several films (including documentaries) and discuss them in class.
3. We will talk with several guest speakers who have experience as effective organizers and activists.
4. We will participate in several hands-on exercises.
5. You will spend at least 12 hours a week working with a community organization in the L.A. area.
You should already have picked one of these groups to work with during the entire term. You will attend meetings and public events, work in the office, meet the staff and members, and undertake research that will help the organization achieve its goals.

**Lunchtime Discussions and Films**
We've invited several prominent activists, policymakers, and organizers to meet and talk with students for lunchtime discussions (11:30 am to 12:45 pm) immediately following the class. They are listed in the syllabus and at the end of the syllabus. These are all very busy people. Some may have to cancel or reschedule at the last minute, but we will alert you as soon as we know. We will serve lunch. These events are required.

**Evening Films with Dinner**
We have also scheduled four evenings where we'll share dinner and watch a film that deals with some aspects of organizing and activism. These will begin at 6 pm and last until about 8 pm. We'll let you know the location of these dinners later on. The films and dates are listed below.

**Grades**
Your grade will be based on four things:

1. Your participation in class. Students are expected to do the reading on time, participate in class discussions and exercises, and complete writing assignments on time.

2. Class Exercises. We have developed a series of exercises and assignments throughout the course that you are expected to participate in and, in the case of written exercises, turn in for credit. Completion of these will contribute to your participation in class. They are also key elements of your final paper (see below).

2. Your participation in a community organization internship. Students are expected to be responsible volunteers and complete the tasks assigned to you. Each student should keep a journal about their internship experiences. The journal will be handed in at the end of the term. To evaluate your internship, we will discuss your work with the supervisor and with you.

3. A short paper (15 -20 pages) describing and analyzing your internship and the organization you worked with. The paper should draw on the class materials (readings, films, speakers, exercises) as well as your experiences and your journal. This paper will draw on exercises and assignments throughout the semester explain what you learned about community organizing especially, and how well the organization met the criteria of effective organizing. Some guidelines for your journal and final paper are attached at the end. The paper is due on **Friday, December 7**. We won't accept any late papers.
**Required Readings**

Much of the course reading will be found in the books listed below. In addition, all readings with an asterisk (*) will be found on the Moodle site this course, which you get by first going to “My Oxy” on the library webpage. We may occasionally add or switch readings if we think it is appropriate.

Students should also regularly bring to class articles from newspapers or magazines that relate to the topics discussed in the course.

You should purchase the following paperback books. They are on sale at the Bookstore.


Mary Beth Rogers, *Cold Anger: A Story of Faith and Power Politics*

Gabriel Thompson, *Calling all Radicals*

**Recommended Readings**

The following paperback books are recommended for basic reference:

Kristin Szakos and Joe Szakos, *We Make Change: Community Organizers Talk About What They Do And Why*. You will enjoy this book, which has lots of great profiles of and stories about effective organizers working in different parts of the country, in different kinds of organizations, on different issues.


This is the best overview of the history of community organizing. It describes various efforts and strategies to organize communities and neighborhoods in this century.

Saul Alinsky, *Rules for Radicals* and *Reveille for Radicals*

Alinsky was the "father" of community organizing, starting in the 1940s. These two books are the "bibles" of organizing -- the lessons he learned from his decades as an organizer. They are both in paperback, easy to read, and full of great insights, most of which have stood the test of time.

Gregory Pierce, *Activism That Makes Sense: Congregations and Community Organization*

This book discusses the relationship between religious commitment and social activism and describes the role of religious faith in community organizing.

MoveOn.Org, *50 Ways to Love Your Country*

This is MoveOn’s guide to political activism and the many ways Americans can be effective citizens
Charlotte Ryan, *Prime Time Activism*
This book is a handbook for grassroots activists about dealing with the media.

Mark Warren, *Dry Bones Rattling*
This is case study of effective community organizing around a variety of issues in Texas. It is also an analysis of how community organizing relates to the persistent crisis of American democracy -- inequalities of power, participation, and policymaking.

These two books document grassroots organizing campaigns that focus on media and policy advocacy; the Themba book focuses on public health issues. She includes a chapter case study on the Community Coalition’s organizing campaign to shut down liquor stores in South Los Angeles.

Joan Minieri and Paul Getsos. *Tools for Radical Democracy. How to Organize for Power in your Community*  
This how-to manual includes: 1) In-depth analysis of how to launch and win a campaign; 2) Tools, worksheets and guidelines for training people to lead their own campaigns and organizations; 3) Insights for using technology effectively, building more powerful alliances, and engaging in the social justice movement.

**Web Sites**
We hope that all of you will use the internet to connect to the larger worlds of public policy, advocacy, and organizing. There are thousands of web sites that deal with social issues and thousands of advocacy organizations and political networks that have their own web sites. Here are several key sites with which you should be familiar. We encourage you to bookmark them so you can find them easily.

**Community Organizing and Development** ([http://comm-org.wisc.edu](http://comm-org.wisc.edu)) -- This site is a link with hundreds of groups involved in urban community development. If you want to find out what groups are working on different urban issues, this is the site. It also has many articles and reports on urban community development and community organizing.

**Organizing Upgrade** ([www.organizingupgrade.com](http://www.organizingupgrade.com)) is a website developed by former organizers to facilitate strategic thinking on how to link community organizing to broader social justice movements rooted in communities.

metropolitan areas. Each site has links to many other resources about particular issues, programs, cities, and metropolitan areas.

**Campus Activism** ([http://www.campusactivism.org/index.php](http://www.campusactivism.org/index.php)) is a good source of information about organizing efforts on college campuses around different issues. **Campus Progress** ([http://www.campusprogress.org](http://www.campusprogress.org)) is one of the most effective progressive student groups, with lots of resources and information on its website. **The Workers Rights Consortium** ([http://www.workersrights.org](http://www.workersrights.org)) is a human rights group that monitors sweatshop conditions around the world and works with **United Students Against Sweatshops** ([http://usas.org](http://usas.org)) to help student groups that seek a “sweatshop-free” campus. Another human rights group that deals with issues of child labor, women’s oppression, and sweatshops is the **National Labor Committee** ([http://www.nlcnnet.org](http://www.nlcnnet.org)).

**American Prospect** ([http://www.prospect.org](http://www.prospect.org)), and **The Nation** ([http://www.thenation.com](http://www.thenation.com)). These are two of the most important magazines analyzing American politics from a progressive, grassroots perspective.

READINGS, FILMS, SPEAKERS, AND DISCUSSION TOPICS

The course will cover the following topics. Students should have reading (and viewing) assignments completed before the class discussion on the topic. Readings with an asterisk will found on the course Moodle website. *We may distribute additional readings during the semester if they seem appropriate and important.* (Note: NYT=New York Times; LAT=Los Angeles Times)

Before you begin your internship, you should read “Getting to Know the Placement Site” from the book The Successful Internship: Transformation and Empowerment in Experiential Learning by H. Frederick Sweitzer and Mary A. King (third edition, Thompson-Brooks/Cole Publishers, 2009). It is available on the course Moodle website.

**Part I. Framing the Course: Power**

**Thursday, August 30 -- Introduction**
Milltown Role Play exercise

**Tuesday, September 4 -- What is Power?**
*Pass out Member/Leader Interview assignment (Due October 18)*
*Pass out Organizational Assessment assignment (Due October 23rd)*
Watch before class: Obama and Project Vote
(http://www.youtube.com/watch?v=Px1Ut433xPU)
- six minutes
Read: Mary Beth Rogers, Cold Anger: A Story of Faith and Power Politics (entire book)

**Thursday, September 6 -- What is Top-Down Power? Individuals, Relationships, Institutions**
Bobo, OSC, Ch. 27 (The Breakdown of the Real Economy)
*Wright Mills quote (from Mills, The Power Elite)*
*Steinbeck, “The Grapes of Wrath” (1939) – Chapter 5*
*Lopez, “Another Employee’s Butchered Benefits” (LAT, June 27, 2007)*
*Dreier, “This Economy is a Real Killer” (Huffington Post, March 10, 2009)*
*Bivens, “Inequality, Exhibit A: Walmart and the wealth of American families,” Economic Policy Institute, July 17, 2012*
*Hayes, “Why Elites Fail” (The Nation, June 25, 2012)*
*Cooper, "The Two Worlds of Los Angeles" (The Nation, August 21/28, 2000)*
*Tobar, “Los Angeles Helps the Wealthy but Not the Little Guy” (LAT, August 12, 2011)*
*Hames, “Connections Are Key to Valley’s Most Powerful Person: David Fleming” (San Fernando Valley Business Journal, December 10, 2007)*
*Lichtblau, “Lobbying Imperils Overhaul of Student Loans” (NYT, Feb. 5, 2010)*
*Eggen and Kindy, “Familiar Players in Health Bill Lobbying” (Washington Post, July 6, 2009)*
Tuesday, September 11 -- What is Bottom-Up Power? Individuals, Relationships, Resources, Institutions

*Minieri and Getsos, “Powering Up” (from Minieri and Getsos, Tools for Radical Democracy)
*Bhargava, “Organizing Principles” (NYT, September 13, 2008)
*Jaquette, “Divest Now: The Divestment Movement at Occidental College”
*Greenhouse, "Thousands of Home Aids Strike, Seeking $3 Hourly Raise" (NYT, June 8, 2004)
*Rutten, “Treating People Like Garbage” (LAT, August 28, 2010)
*Sheth, Hardin and Bhagwat, “SLAC Claims Victory as Hunger Strike Comes to a Close” (Stanford Daily, April 23, 2007)
*Renwick, "Fed-Up Tenants Take Over" (LAT, Aug. 15, 1994)
*Slater, “Public Corporations Shall Take Us Seriously” (NYT Magazine, August 12, 2007)
*Watanabe and Becerra, “500,000 Cram Streets to Protest Immigration Bills” (LAT, March 26, 2006)
*Lawrence, “Rose Ann DeMoro Wants Hospitals to Scream” (Business Week, July 22, 2010)
*Hing, “DREAMers Stage Sit-ins at Obama Office to Force Deportation Standoff” (ColorLines. Wednesday, June 13 2012)
*Gonzalez, “The Strategy and Organizing Behind the Successful DREAM Act Movement” (Organizing Upgrade, July 2012)

Thursday, September 13: The Strength of Weak Ties

*Gladwell, Six Degrees of Lois Weisberg (New Yorker, January 11, 1999)
*Taj James and Marianne Manilov, “Movement Building and Deep Change: A Call to Mobilize Strong and Weak Ties” (Huffington Post, October 16, 2010)
*Kretzman, "Building Communities From the Inside Out" (Shelterforce, Sept./Oct. 1995)
*Zinn, "Young Ladies Who Can Picket" (from Zinn, You Can't Be Neutral on a Moving Train)

Thursday, September 13: Dinner and Film: “The Organizer”

*Background notes about “The Organizer”
Part II: The History and Foundations of Organizing

Tuesday, September 18: The Long Arc of Justice: Movements in U.S. History

Family History Assignment due
Thompson, Calling All Radicals, Introduction (Chapter 7, “Why Organizers Should Study Dead People” and Chapter 8, “The Montgomery Bus Boycott You Never Knew”) Organizing Timeline (distributed in class)
20th Century Timeline (distributed in class)
*Peter Dreier and Donald Cohen, “The Fire Last Time” (New Republic, March 12, 2011)
*Fellner and Dubro, Working With Labor: A Primer, A History
*Martin Luther King, “Our God Is Marching On,” March 25, 1965 (read and watch this speech delivered on the steps of the State Capitol in Montgomery, Alabama, after the successful completion of the Selma to Montgomery March)
Video (excerpt): http://www.youtube.com/watch?v=TAYTODNvlM

Tuesday, September 18 (dinner)
Film: “We Are Wisconsin” with filmmaker Amie Williams
*Coniff and Rothschild, “What’s At Stake In Wisconsin” (The Progressive, June 2012)
*Kroll, “How the Wisconsin Uprising Got Hijacked” (The Nation, June 11, 2012)
*Waldman, “The Ongoing Triumph of Radical Individualism” (American Prospect, June 7, 2012)
*Cassidy, “America’s Class War” (The New Yorker, June 8, 2012)

Thursday, September 20: The Community Organizing Tradition
Pass out Power Analysis/Media Assignment (Due October 25)
“The Democratic Promise” – show and discuss film in combined class

Tuesday, September 25: Alinsky and His Legacy
*Remnick, “Black Metropolis” (from The Bridge: The Life and Rise of Barack Obama, 2010)
*Dreier, “The Right Wing Resurrects Alinsky” (Huffington Post, July 10, 2012)
*Piven, “Why We Need Acorn” (LAT, April 22, 2010)
*Watanabe, “Shortage of Skilled Workers Looms in U.S” (LAT, April 21, 2008)
*Cardenas, “Building a Power Base for Better Education” (LAT, May 13, 2002)
*Fausset, “Thousands Attend Parley to Improve Life in County” (LAT, July 12, 2004)
*Swarts, “In Praise of Faith-Based Community Organizing” (Shelterforce, Fall 2008)
*Malanga, “The Religious Left, Reborn” (City Journal, Autumn 2007)
*Dreier and May, “Progressive Jews Organize” (The Nation, September 13, 2007)

**Tuesday, September 25. Lunch Speaker: Sister Maribeth Larkin, (IAF/One LA)** Rourke, “Her Calling: To Help Others Find a Voice” (LAT, August 12, 2002)

**Thursday, September 27 -- What’s the Difference Between Organizing, Advocacy, and Service?**

*Pass out Issues Exercise assignment (Due October 2)*

*The Hungry Person Exercise*
Bobo, OSC, Ch. 2 (Fundamentals of Direct Action Organizing)
Thompson, Calling All Radicals, Chapter 1 (Please Remove Your Hat Before We Evict You) and Chapter 2 (A Word of Enthusiasm)
*McKnight, "Services are Bad for People: You’re Either a Citizen or a Client (Organizing, Spring/Summer 1991).

*Axel-Lute, “Direct Action for Housing” (Shelterforce, July/August 2002)
*Rose, “Struggling in the Crescent City” (Shelterforce, Fall 2007)
*Traynor, "Community Development & Community Organizing" (Shelterforce, March/April 1993)

*Clavel, “Progressive Planning Leader: Pat Rosenthal and Common Wealth Inc. of Youngstown, Ohio” (Progressive Planning, Summer 2010)


**Part III: THE FUNDAMENTALS OF ORGANIZING**

**Tuesday, October 2 -- What Makes a Good Issue?**

*Issues Assignment Due*

*Pass out Strategy Chart Exercise (Due October 4)*

*Exercise: Picking an Issue*
Bobo, OSC, Ch. 1 (Introduction) and Ch. 3 (Choosing an Issue)

*Gonzalez, “South Central Los Angeles Residents Fight to Save Their Beloved Community in the Face of USC Expansion Plans” (Progressive Planning, Summer 2012)"

*Mozingo, "Residents Want Action After Fatal Accident on Figueroa" (LAT, Oct. 18, 1998)

*Freedman, “Poor Selection” (Wall Street Journal, December 20, 1990)

*Lopez, "Fewer Fire Inspections Conducted in Inner City" (LAT, Oct. 8, 1993)


*Tobar, "Housing Laws No Cure for Slums’ Ills" (LAT, July 20, 1997)


*Rivera, "Staples Center’s Displaced Have New Homes and New Worries" (LAT, Oct. 9, 1999)

*Fuller and Beltran, “The Invisible Cyclists of Los Angeles” (Progressive Planning, Summer 2010)
*McGreevy, “Question of Race Profiling Unanswered” (LAT, July 12, 2006)
*Greenhouse, “Among Janitors, Labor Violations Go with the Job” (NYT, July 13, 2005)
*Greenhouse, “Hotel Rooms Get Plusher, Adding to Maids’ Injuries” (NYT, April 21, 2006)
*Barringer, “California Air is Clearer, But Troubles Remain” (NYT, Aug 3, 2005)
*Peterson, “US Data Reveal Loan Rate Disparity” (LAT, Sept. 14, 2005)

**Tuesday, October 2 – Lunch speaker: Paulina Gonzalez (SAJE)**

**Thursday – October 4 – Thinking Strategically: How Do We Organize Effective Campaigns?**

*Strategy Chart Exercise due*

Bobo, OSC, Ch. 4 (Developing a Strategy), Ch. 5 (A Guide to Tactics), Ch. 7 (Meetings to Pressure Officials), Ch. 8 (Holding Accountability Sessions)

*They Said It Was Impossible: How to Win Progressive Change When the Odds Are Against Us* (LAANE pamphlet)

*Breidenbach, “LA Story” (Shelterforce, March/April 2002)*

*Haugh, “The New Union Strategy: Turning the Community Against YOU” (Hospitals and Health Networks, May 2006)*


*Mayer, “Taking it to the Streets” (New Yorker, Nov. 28, 2011)*


Read these four articles together:

*Catherine Saillant, “Los Angeles adopts 'responsible banking' ordinance” (LAT, May 16, 2012)*


*Dakin Campbell and Mark Chediak "Wells Fargo Protesters Disrupt Stumpf Speech at Meeting” (Bloomberg News, April 24, 2012)*

*Joshua Holland, “Wells Fargo, Terrified to Face Victims of Its Foreclosure Fraud and Predatory Lending, Locks Shareholders Out of Annual Meeting” (Alternet, April 24, 2012)*

**Thursday, October 4 – Lunch speakers: Oxy graduates Lydia Avila (Inner City Struggle), Maya Abood (SAJE), and Lanita Morris (UCLA Labor Center)**

**Tuesday, October 9 – Case Study: Living Wages and Accountable Development**

*Pass Out Organizing-Role Play Exercise*

Video about SF minimum wage to $9.40

http://colorlines.com/archives/2012/01/minimum_wage_video.html
*Greenhouse, “Maryland Is First State to Require Living Wage” (NYT, May 9, 2007)
*Dreier, “Good Jobs, Healthy Cities” (American Prospect, October 2009)
*Wu, “Los Angeles Coalition Wins Health Clinic and Jobs from Developer” (Race, Poverty & the Environment, 2011)
*Mathews and Helfand, “Airport Hotels Ordered to Pay a Living Wage’” (LAT, Nov. 16, 2006)
*Dumon, “A 'Living Wage' is Money in the Bank: A Hotel Owner Urges His Fellow LAX- area Hoteliers to Stop Fighting the City's Living-Wage Ordinance” (LAT, June 11, 2008).
*Fine, “LAX Hotel Agrees to Union Contract” (LA Business Journal, April 13, 2009)
*Weikel, “Los Angeles City Council weighs bumping up 'living wage' for LAX workers” (LAT, May 13, 2009)

**Tuesday, October 9: Lunch Speaker – Madeline Janis (LAANE)**
*Newton, “Madeline Janis: Labor's Pensive Warrior” (LAT, June 17, 2007)
*Janis, “Special Attention Paid to 'Special Interests’” (LA Business Journal, August 9, 2010)

**Thursday, October 11 –How Do Organizers Find and Develop Leaders and Get (and Keep) People Engaged?**
*Organizing Role-Play Exercise Due*
Prior to class, listen to this KPCC radio interview with Humberto Sanchez: [http://www.lavoicepico.org/Site/Meet_Humberto.html](http://www.lavoicepico.org/Site/Meet_Humberto.html)
Bobo, OSC, Ch. 10 (Recruiting)
Thompson, Calling All Radicals, Chapter 3 (A Word of Caution)
*Ballenger, "Why People Join” (Community Jobs, April 1981)

**Thursday, October 11 -- Lunch Film: “One Day Longer”**
Read these two articles as background for the film:
*Mosle, "How the Maids Fought Back" (New Yorker, Feb. 26 and March 4, 1996)
*Barabak, “He Helps Give Labor the Edge” (LAT, July 12, 2007)

**Fall Break – Monday, October 15-Tuesday, October 16**

**Thursday, October 18– What Do Effective Leaders Do?**
(Note: Both sections will meet in the UEPI conference room)
*Member/Leader Interview due*
Bobo, OSC, Ch. 6 (Organizing Models) and Ch. 11 (Developing Leadership)
Thursday, October 18 - Dinner film: “Norma Rae”
*Background notes on “Norma Rae”

**Tuesday, October 23: Immigrant Organizing and Worker Rights**
*Organizational Assessment Due*

Watch this two-minute video about David Cho, UCLA student, “Undocumented Student Wants to Stay”
* Winerip, “Dream Act Advocate Turns Failure Into Hope” (NYT, February 20, 2011)
* Gonzalez, “The Strategy and Organizing Behind the Successful DREAM Act Movement”
* Cave, “A Generation Gap Over Immigration” (NYT, May 27, 2010)
* Vargas, “My Life as an Undocumented Immigrant” (NYT, June 22, 2011)
* “Migrants Freedom Ride” (NYT, July 28, 2012)

**Tuesday, October 23 - Lunch Speaker: Ai Jen Poo (National Domestic Workers Association)**
* Ehrenreich. “The Nannie’s Norma Rae” (NYT Magazine, April 26, 2011)
* Time Magazine’s "100 Most Influential People in the World"

**Thursday, October 25: The Media, Research, and Organizing**
* Power analysis/media assignment due

Bobo, OSC, Ch. 7 (Tactical Investigations) and Ch. 14 (Using the Media)
Thompson, Calling All Radicals, Chapter 5 (Got a Problem? Prove It!) and Chapter 6 (Demystifying the Media)
* Hazen, “The Right-Wing Express” (AlterNet, February 7, 2005)
Part IV: Movements

Tuesday, October 30: How Can the Labor Movement Be a Powerful Force for Social Justice?

Watch before class: “What Have Unions Ever Done for Us?” (Australian video, 2 minutes)
http://www.youtube.com/watch?v=184NTV2CE_c

Watch before class: “What Have Unions Ever Done For Us?” (American video, 3 minutes)
http://www.youtube.com/watch?v=iObqguaNDdA


Bobo, OSC, Ch. 19 (Building Labor-Community Partnerships)
*Tobar, “A Union Job Gave Her the Bootstraps She Needed” (LAT, June 14, 2012)
*Kuttner, “A More Perfect Union” (American Prospect, November 28, 2011)
*Benz, “Sisyphus and the State,” Dissent, Fall 2004
*Gordon, “Union Decline and Rising Inequality rises” (Economic Policy Institute, June 6, 2012)


“Unions: Facts and Figures” (Economic Policy Institute, 2007)
*Greenhouse, “The State of the Unions” (from The Big Squeeze: Tough Times for the American Worker, 2008)
*Bronfenbrenner and Hickey, “Winning is Possible: Successful Union Organizing in the United States Clear Lessons, Too Few Examples” (Multinational Monitor, June 2003)

**Tuesday, October 30 -- Lunch Speaker: John Grant (United Food and Commercial Workers)**
Read these articles to prepare for John Grant’s presentation:
*Cleeland, “Missteps Hurt Union in Supermarket Strike” (LAT, Feb. 11, 2004)
*Dreier, “Grocery Union Gets It Bagged” (LA Daily News, July 26, 2007)
*Macaray, “A Strike Looms in the Grocery Industry” (Counterpunch, July 15, 2011)

**Thursday, November 1: Organizing, Elections, and Politics: The Inside/Outside Dilemma**
Watch this 8-minute video from Bill Moyers’ show before this class session:
[http://www.youtube.com/watch?v=mFLXpoA-MQY](http://www.youtube.com/watch?v=mFLXpoA-MQY)
*Dolan, “Environmental Activists Adapt to Insider Role” (LAT, March 23, 1993)
*Kaufman, “Disillusioned Environmentalists Turn on Obama as Compromiser” (NYT, July 11, 2009)
*Brune, “Fading Green” (LAT, July 11, 2011)
*Greenhouse, “Democrats Drop Key Part of Bill to Assist Unions” (NYT, July 17, 2009)
*Piven, “Obama Needs a Protest Movement” (The Nation, November 13, 2008)
*“A Lover of Fairy Tales Casts Obama as Villain-in-Chief” (August 8, 2011)
*Dreier, et al., ”Movement Mayor: Can Antonio Villaraigosa Change LA?” (Dissent, Summer 2006)
*Walljasper, “Burlington, Northern Light” (The Nation, May 19, 1997)
*Kirsch, “What Progressives Did Right to Win Health Care” (The Nation, August 9, 2010)
*Katz, “What We Lost After We Won in 2008” (In These Times, November 10, 2010).
*Wallsten, “President Obama bristles when he is the target of activist tactics he once used,” Washington Post, June 9, 2012

Recommended: Watch the film “Wellstone,” available on reserve in the library

**Thursday, November 1: Lunch Speaker: Torie Osborn (former director of Liberty Hill Foundation; now Deputy Mayor, LA)**

**Tuesday, November 6: Election Day**
*In lieu of class, students will participate in GOTV*
Thursday, Nov. 8  Case Study: The Campaign for Marriage Equality  
(Note: Both sections will meet in the UEPI conference room today)  
*Calmes and Baker, “Obama Says Same-Sex Marriage Should Be Legal” (NYT, May 9, 2012)  
*Friedman, “The Real Stonewall Legacy” (American Prospect, June 26, 2009)  
*Cusac, “Harry Hay Interview” (The Progressive, September 1999)  
*Peters, “Why There’s No King or Steinem for the Gay Movement” (NYT, June 21, 2009)  
*Wright, “A Fragile Union” (ColorLines, March/April 2009)  
*Shin, “Show me the money! The geography of contributions to California’s Proposition 8” (California Center for Population Research, UCLA. June 2009)  
*Beach-Ferrara, “Why We Lost in California: An Analysis of the ’No on 8’ Field Strategies” (Democratic Strategist, on line)  
*Stolberg, “Obama Invites Gay Rights Advocates to White House” (NYT, June 22, 2009)  
*Dreier, “Gay Marriage: The Tide Is Turning and There’s No Going Back” (Huffington Post, August 6, 2010)  
*Barbaro, “Behind N.Y. Gay Marriage, an Unlikely Mix of Forces” (NYT, June 25, 2011)  
*Garofoli,”Same-sex marriage poll finds majority approve” (SF Chronicle, February 29, 2012)  

Thursday, Nov. 8: Lunch Speaker, Rick Jacobs (Courage Campaign)  

Part V: The Battle for Democracy  

Tuesday, November 13—The Tea Party and American Conservativism  
Watch: Glenn Beck on Obama and Saul Alinsky  
http://www.youtube.com/watch?v=JCBMF1NU (4 minutes)  
Watch: Glenn Beck on Progressivism, Radicalism, and Piven-Coward – Part 1 (8 minutes)  
http://www.youtube.com/watch?v=t9dnLgTo6MU  
Watch: Glenn Beck on Progressivism, Radicalism, and Piven-Coward – Part 2 (8 minutes)  
http://www.youtube.com/watch?v=D6mmOapC_i0  
Watch: Keith Olbermann, “Special Comment On Shirley Sherrod Controversy” (MSNBC, July 21, 2010)  
http://www.youtube.com/watch?v=lcI8nWvugQs  
*Sabert, ”From Moral Majority to Organized Minority: Tactics of the Religious Right” (Christian Century, August 11-18, 1993)  
*Lacy, “Taking Their Fight On Illegal Immigrants to the Arizona Border” (NYT, August 16, 2010)  
*Henig, “Grover Norquist: You Can’t Break the Pledge” (New Yorker, July 24, 2011)  
*Corn, “Confessions of a Tea Party Casualty” (Mother Jones, August 2010)  
*Davey, “Lugar Loses Primary Challenge in Indiana,” (NYT, May 8, 2012)
*Steinhauer, “Tea Party Aims to Apply Its Touch to the Senate G.O.P.” (NYT, August 1, 2012)
*“Top 10 class warfare attacks by President Obama” (Human Events, June 2, 2012)
*“10 Most Dangerous Liberals” (Human Events, July 28, 2012)

**Tuesday, November 13 -- Lunch film: “The Rise of the New Right”**

**Thursday, November 15: The Occupy Movement**
*Harkinson, “Why Occupy Should Be the Left’s Tea Party: May Day was a success, but Occupy needs to rethink itself if it wants to change America” (Mother Jones, May 2, 2012)
*Jaffe, “What Occupiers Learned From Obama - and What He Should Learn From Them” (Truthout, May 13, 2012)
*Meyerson, “The growing tension between capitalism and democracy” (Washington Post, November 24, 2012)
*Michael Moore’s, “The Winter of Our Occupation”, (December 6, 2011)
*“How is Occupy Los Angeles Working With Communities of Color?” (Colorlines, May 7, 2012)

Also watch the video.

**Tuesday, November 20 --- Case Study: Ports/Waste campaigns**

*Yehle, “Neighborhood Gags as Its Economic Engine Spews Pollution” (NYT, July 5, 2011)
*Bensman, “Stuck on the Low Road” (American Prospect, October 2009)
*Samuel, “A Good Working Environment” (American Prospect, February 27, 2009)
*Saharan and White, “Port Drivers Steer Toward Clean-Truck Program” (LAT, June 6, 2007)
*Matsuoka, “Clean and Safe Ports: Building a Movement, Region by Region” (Race, Poverty & Environment.  Fall 2008)
*Hanson, “Suit alleges trucking company denied workers wages, expenses” (Long Beach Press Telegram, Oct. 5, 2009)
Tuesday, November 20 -- Lunch Speakers: Patricia Castellanos (LAANE) and Greg Good (LAANE)

Thursday, November 22: No Class. Happy Thanksgiving.

Tuesday, November 27: What Are the Strengths and Weaknesses of Coalitions?
Coalition Role-Play Exercise Due
Pass Out “Capitalism: A Love Story” assignment
Bobo, OSC, Ch. 9 (Building and Joining Coalitions), Ch. 20 (Working with Religious Organizations)
*Fine, "An Organizer's Checklist for Coalition Building" (from Brecher/Costello, Building Bridges)
*Shearer, "How the Progressives Won in Santa Monica" (Social Policy, Winter 1982)
*Kelleher and Talbott, "The People Shall Rule" (Shelterforce, Nov./December 2000)

Tuesday, November 27 – Dinner film: “Capitalism: A Love Story”

Thursday, November 29: The Near and the Far: What Are We Organizing For?
(We may revise readings based on November 4 election results)
*Leyden, Teixiera, and Greenberg, “The Progressive Politics of the Millennial Generation” (New Politics Institute, June 20, 2009)
*Dean, “The Fight for a Progressive America Begins Today - and Does Not End in 2012” (Truthout, August 4, 2011)
*Reynolds, "Social Citizenship: Lessons from Sweden" (from Taking the High Road, Ch. 1)
*Dreier, "The U.S. in Comparative Perspective" (Contexts, Summer 2007)
*Halpin and Teixeira, “Progressivism Goes Mainstream” (American Prospect, April 20, 2009)
*Peter Dreier and Donald Cohen, “Is Barack Obama a Radical Socialist, a Pro-Business Sell-Out, Both, or Neither?” (Huffington Post, July 29, 2012)
*Beinart, “Why Obama Disappoints the Left” (The Daily Beast, July 2, 2010)
*Judis, “The Quiet Revolution” (New Republic, February 1, 2010)
*Liu and Hanauer, “Patriotic Values and Politics: Ten Principle Plan” (The True Patriot, 2007)

Thursday, November 29 – Lunch Speaker: Larry Frank (Deputy Chief of Staff, Mayor's Office, LA)
Tuesday, December 4: The Future of Organizing

Reflection paper on “Capitalism: A Love Story” due


*Dreier, “Today’s Social Justice Heroes,” (The Nation, July 30/August 6, 2012)
*Pastor and Prichard, “LA Rising”  (USC, 2012)
* Walker, “Grassroots Mobilization by Corporate America” (NYT, August 10, 2012)

Friday, December 7

Final paper due

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<th>Writing Assignments</th>
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<td>Family History</td>
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Lunch meetings

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<thead>
<tr>
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<tr>
<td>Sister Maribeth Larkin</td>
<td>Tuesday, September 25</td>
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<td>Paulina Gonzalez</td>
<td>Tuesday, October 2</td>
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<td>Lydia Avila/Maya Abood/Lanita Morris</td>
<td>Thursday, October 4</td>
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<td>Madeline Janis</td>
<td>Tuesday, October 9</td>
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<td>“One Day Longer” film</td>
<td>Thursday, October 11</td>
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<td>Ai-Jen Poo</td>
<td>Tuesday, October 23</td>
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<td>John Grant</td>
<td>Tuesday, October 30</td>
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<td>Torie Osborn</td>
<td>Thursday, November 1</td>
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<td>Rick Jacobs</td>
<td>Thursday, November 8</td>
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<td>“Rise of the New Right” film</td>
<td>Tuesday, November 13</td>
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<td>Patricia Castellanos and Greg Good</td>
<td>Tuesday, November 20</td>
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<td>Larry Frank</td>
<td>Thursday, November 29</td>
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Dinner meetings

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<tr>
<td>“The Organizer”</td>
<td>Thursday, September 13</td>
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<td>“We Are Wisconsin” (with Amie Williams)</td>
<td>Tuesday, September 18</td>
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<td>“Norma Rae”</td>
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<td>“Capitalism: A Love Story”</td>
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