**Course description:** This course provides a practical and equity-focused approach to the fundamentals of public health. It is organized into two sections: Public Health Fundamentals and Public Health in Practice. The first section covers key concepts in public health: the ecological model of health, history of public health, controversial issues in public health, social determinants of health, biostatistics, epidemiology, and biomedical sciences. The second section of the course, Public Health in Practice focuses on several areas of current public health practice. Students will appreciate how politics and policymaking are inherent to public health in action; they will gain perspective on the range of programs that public health practitioners implement in order to improve health; they will understand that well-designed and conducted research underlie public health work; finally, students will recognize how movements for change have advanced and continue to advance achievement toward public health goals.

**Course objectives**

1) Appreciate that health problems are located within an influential larger context of social, political and economic forces
2) Gain exposure to the achievements and failures of public health and the ongoing controversies facing public health
3) Introduce public health fundamentals such as epidemiology and social determinants of health and public health in action through a focused examination of four public health action areas (politics, programs, research, and movements for change)
4) Apply public health principles to health problems and develop strategies to address public health problems

**Instructor**

Jane Schmitz, PhD  
Email: schmitz@oxy.edu

Office hours Tue and Thurs 12 – 1:00 pm UEP Room #104 and by appointment  
323-341-4005 or x4005

**Class meeting and location:** Tues & Thurs 1:30- 2:55 pm, Johnson 302

**Required textbook:** Mary Jane Schneider. Introduction to Public Health. 5th edition.
## Evaluation criteria

Your final grade will be divided among class participation (15%), small assignments (25%), midterm exam (30%) and final take home assignment (30%).

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Description</th>
<th>Percent of final grade</th>
<th>Due</th>
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<tbody>
<tr>
<td>Class participation</td>
<td><strong>Debate</strong> You will engage in a structured debate on the following topic: “Resolved: food stamps should not be used to buy junk food or sugary drink.”</td>
<td>15</td>
<td>Debate 11/1</td>
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<td></td>
<td><strong>Public health news groups</strong> Select one news story and discuss the following questions: What is the health issue being discussed? Where is this happening and what populations are most impacted? Why is this story particularly compelling? What more do you want to find out about this story? How do you all feel about the story and/or its coverage: disagree/agree, support/reject, understand/remain confused, believe/disbelieve?</td>
<td></td>
<td>Public health news groups ongoing</td>
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<td></td>
<td><strong>Scientific presentation</strong> You will be part of a mock scientific team that will interpret and present results of public health on air pollution and health. <strong>In-class discussions</strong> You are expected to participate in day-in, day-out class conversations and pose questions most importantly to guest lecturers. We will have an in-class discussion of Unnatural Causes.</td>
<td></td>
<td>Scientific presentations 11/20 &amp; 11/22</td>
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<td>Small assignments</td>
<td><strong>Personal essay</strong> From among the Health People 2020 topics listed at <a href="http://www.healthpeople.gov/2020/topics-objectives">www.healthpeople.gov/2020/topics-objectives</a>, choose the health problem of most relevance or interest to you. In two pages, reflect on the roots of your personal interest in public health and in that specific health problem. How has public health touched your life? Via a personal or family health crisis? Via travel around the U.S. or outside the U.S.? Via your parent’s occupations? Via experiences of your friends?</td>
<td>25</td>
<td>9/6</td>
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<td></td>
<td><strong>Epidemiology Problem Set</strong> Design a study to explore loneliness and health on the Occidental College campus. Clearly state a scientific question (1 sentence) and a hypothesis (1 sentence) based on that scientific question. Provide one to two background paragraphs on the health problem. Propose a study design to test your hypothesis.</td>
<td>(40)</td>
<td>9/27</td>
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<td></td>
<td><strong>Field Trip Reflection</strong> In two pages, react to the LA Port field trip and describe how you could use the air pollution data to advance a movement to protect community health from pollution from the global movement of goods.</td>
<td>(40)</td>
<td>12/4</td>
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<tr>
<td>Midterm</td>
<td>This in-class exam will cover materials presented in the first half of the semester and it will be composed of multiple choice, short answer and an essay.</td>
<td>30</td>
<td>10/18</td>
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<tr>
<td>Take home final exam</td>
<td>There will be two sections to the exam: 1) description of a public health crisis scenario to which you need to evaluate several potential interventions and 2) short answers covering the second half of the semester.</td>
<td>30</td>
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</table>
## Course schedule

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Topic</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td><strong>PUBLIC HEALTH FUNDAMENTALS</strong></td>
<td></td>
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<tr>
<td>Tue</td>
<td>8/28</td>
<td>What is public health? Introduction to the course</td>
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<tr>
<td>Thu</td>
<td>8/30</td>
<td>Public health models for understanding and action</td>
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<tr>
<td>Tue</td>
<td>9/4</td>
<td>Biostatistics</td>
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<tr>
<td>Thu</td>
<td>9/6</td>
<td>Nutrient-activated TOR proteins that regulate cell growth, <em>Cheryl Okumura</em></td>
<td>Essay due</td>
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<tr>
<td>Tue</td>
<td>9/11</td>
<td>Accessing public health data and information: library workshop</td>
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<tr>
<td>Thu</td>
<td>9/13</td>
<td>Epidemiology I: individual determinants of disease &amp; screening tests</td>
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<tr>
<td>Tue</td>
<td>9/18</td>
<td>Epidemiology II: risk factors &amp; study design</td>
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<tr>
<td>Thu</td>
<td>9/20</td>
<td>Epidemiology III: challenges in collecting evidence</td>
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<tr>
<td>Tue</td>
<td>9/25</td>
<td>Medical care and public health; health care reform</td>
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<tr>
<td>Thu</td>
<td>9/27</td>
<td>Controversy in public health</td>
<td>Epi problem set due</td>
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<tr>
<td>Tue</td>
<td>10/2</td>
<td>History of public health, part I</td>
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<tr>
<td>Thu</td>
<td>10/4</td>
<td>History of public health, part II</td>
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<tr>
<td>Tue</td>
<td>10/9</td>
<td>NO CLASS</td>
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<tr>
<td>Thu</td>
<td>10/11</td>
<td>Social determinants of health: where we live, discussion of <em>Unnatural Causes</em></td>
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<tr>
<td>Tue</td>
<td>10/16</td>
<td>Prep for midterm exam</td>
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<tr>
<td>Thurs</td>
<td>10/18</td>
<td>Mid-term exam</td>
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<td><strong>PUBLIC HEALTH IN PRACTICE</strong></td>
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<tr>
<td>Tue</td>
<td>10/23</td>
<td>Practice example #1: Politics &amp; Policy, Childhood obesity</td>
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<tr>
<td>Thu</td>
<td>10/25</td>
<td>Practice example #1: Politics &amp; Policy, Childhood obesity</td>
<td><em>Guest instructor: TBD</em></td>
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<tr>
<td>Tue</td>
<td>10/30</td>
<td>Practice example #1: Politics &amp; Policy, Childhood obesity</td>
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<tr>
<td>Thu</td>
<td>11/1</td>
<td>Debate: “Resolved: food stamps should not be used to buy junk food or sugary drink.”</td>
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<tr>
<td>Tue</td>
<td>11/6</td>
<td>Practice example #2: Programs, HIV/AIDS</td>
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<tr>
<td>Wed</td>
<td>11/7</td>
<td>Practice example #2: Programs, HIV/AIDS</td>
<td><em>Guest panel: HIV outreach to “special populations”, Location TBA</em></td>
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<td>7:15 pm</td>
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<tr>
<td>Tue</td>
<td>11/13</td>
<td>Practice example #2: Programs, HIV/AIDS</td>
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<tr>
<td>Thu</td>
<td>11/15</td>
<td>Practice example #3: Research, Air pollution</td>
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<tr>
<td>Tue</td>
<td>11/20</td>
<td>Practice example #3: Research, Air pollution</td>
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<tr>
<td>Thu</td>
<td>11/22</td>
<td>Practice example #3: Research, Air pollution</td>
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<tr>
<td>Tue</td>
<td>11/27</td>
<td>Practice example #4: Movements for change, Global movement of goods</td>
<td><em>Guest instructor: Jessica Tovar</em></td>
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<tr>
<td>Thu</td>
<td>11/29</td>
<td>Practice example #4: Movements for change, Global movement of goods</td>
<td>Field trip, 11:30 am to 3:00 pm</td>
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<tr>
<td>Thu</td>
<td>12/4</td>
<td>Wrap-up &amp; introduction to take home assignment</td>
<td>Field trip reflection due</td>
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<td>Final assignment due</td>
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Session Learning Objectives and Readings

Part I: Public Health Fundamentals

8/28 What is public health?

Learning objectives

1) Introduce definitions of public health, current examples of public health in action and key actors in the public health system
2) Describe our nation’s most pressing public health challenges; compare the U.S. to other nations and explore sub-national health statistics; examine trends in key health outcomes and risk factors
3) Introduce ourselves and describe the course requirements

8/30 Public health models for learning and action

Learning objectives

1) Become familiar with two important models for thinking and acting in public health
2) Apply these models to several public health problems

9/4 Biostatistics

Learning objectives

1) Appreciate how widely statistics is used in public health
2) Learn how statistics help public health deal with inherent uncertainty of data
3) Introduce the concept of ‘rates’ and why they are so widely used to describe and understand data
4) Understand the some of the sources of data in public health and why we need data to drive public health discovery and action

9/6 Nutrient-activated TOR proteins that regulate cell growth, Cheryl Okumura

Learning objectives

1) Approach a new and complex topic in basic science and appreciate it’s connection to advances in public health.

9/11 Library workshop

9/13 Epidemiology I

Learning objectives

1) Introduce the definition of epidemiology and deepen understanding via examples of epidemiology in practice.
2) Explore individual determinants of disease
3) Using the breast cancer BRCA gene test as an example, understand the epidemiology of diagnostic and screening tests

9/18 Epidemiology II

Learning objectives

1) Describe the process at the core of epidemiological investigation: forming a scientific question, generating a hypothesis and designing a study.
1) Discuss the concepts of risk and risk factors

9/20 Epidemiology III

Learning objectives

1) Discern the difference between an association and a causal relationship
2) Gain an understanding of the challenges of bias and confounding
9/25 Medical care and public health; health care reform

Learning objectives

1) Outline the organization of the health care and public health systems— institutions and structures of health care and public health systems
2) Appreciate the distinct roles and complementary responsibilities of health care and public health systems
3) Understand the mechanisms, including insurance systems, for paying for health services.

9/27 Controversies in public health; the role of government

Learning objectives

1) Introduce the broad powers of public health and the tension between individual liberties and public health
2) Explore why vaccination programs are controversial

10/2 Public health history, I

Learning objectives

1) Appreciate the major achievements and failures of public health in the recent era
2) Consider the main attributes of key eras in the public health history and acknowledge how public health mirrors it’s societal context over time
3) Confront two unethical public health studies: Tuskegee Study on Syphilis and Guatemala

10/4 History of public health, II

1) Explore evolution of stricter ethical guidelines overseeing public health research
2) Examine the influence of political and economic forces over adequate protection of the public against lead poisoning.

10/9 No class

10/11 Social determinants of health: Where we live

Learning objectives

1) Detail the social and social environmental factors that are key determinants of health
2) Discuss how the topics, people and places presented in Unnatural Causes relate to the social determinants of health
3) Explore the biological pathway between stress and poor health
4) Examine the life and death of Freddie Gray as a case study in social determinants of health—and the role of lead poisoning in hindering child development.

10/16 Preparation for midterm & debate

10/18 MIDTERM

Part II: Public Health in Practice

10/23 Politics & Policy: Obesity

Learning objectives

1) Attempt to match the scientific consensus on the causes of obesity with the political and policymaking reality.
2) Describe the actors and stake holders forces shaping obesity-related policymaking.

10/25 Politics & Policy: Obesity

Learning objectives

1) Hear directly from a policymaker how California legislation related to child obesity was crafted and implemented.
10/30 Politics & Policy: Obesity

Learning objectives

1) Learn the history and basic features of the federal food programs that aim to prevent child undernutrition as well as child obesity
2) Explore in depth the federal School Lunch Program and the complex negotiations surrounding this Program

11/1 Debate: “Resolved: food stamps should not be used to buy junk food or sugary drink.”

Learning objectives

1) Thoroughly consider both sides of a volatile public health issue
2) Gather and package facts on debate topic and develop debate strategy
3) Work in teams in a fast-paced situation

11/6 Programs: HIV/AIDS

Learning objectives

1) Introduce the HIV/AIDS virus and global, national and local epidemiological trends.
2) Analyze options for HIV/AIDS interventions using a framework including when, who, and how to intervene.

11/7 Programs: HIV/AIDS (guest panel)

Learning objectives

1) Appreciate the diversity of approaches real-life public health organizations use in order to prevent HIV/AIDS in special populations.

11/8 No class

11/13 Programs: HIV/AIDS

Learning objectives

1) Become familiar with the HIV/AIDS epidemic among people who inject drugs.
2) Analyze two very different approaches to HIV prevention among people who inject drugs (Indiana vs Vancouver).
3) Appreciate powerful sociocultural and political forces influence public health programs.

11/15 Research, Air pollution

Learning objectives

1) Introduce the causes of and health consequences of air pollution.

11/20 & 11/22 Research, air pollution

Learning objectives

1) Conduct critical reading of scientific journal articles on air pollution; identify the study design, data collection methods, discern the main results and the implications of the research. Identify possible limitations to the research.
2) Present a summary of the journal article to your classmates at a mock scientific conference.

11/27 Movements for change: global movements of goods (Jessica Tovar)

Learning objectives

2) Trace the journey of a doll from China to Chicago and relate that seemingly innocuous journey to serious health impacts.
3) Introduction to array of community-based groups who have mobilized to protect their health.
4) Develop an understanding of the links between public health, global trade, environmental rules and regulations, community organizing and system change

5) Learn about the Zero Emissions Now campaign of the Moving Forward Network. A leader of the campaign will describe the goals, strategies, tactics, challenges and successes of this campaign.

11/29 Movements for change: global movements of goods (bus tour & air pollution monitoring activity)

Learning objectives

1) Experience the reality of the global movement of goods by observing the freeways, rail yards and Port facilities
2) Participate in an air pollution monitoring activity in a Long Beach public park
3) Hear first-hand from residents of Port communities and members of community organizations.

12/4 Wrap-up & distribution of final assignment
FROM YOUR STUDENT HANDBOOK

Academic misconduct occurs when a student misrepresents others' work as her/his own or otherwise behaves so as to unfairly advantage her/himself or another student academically. Examples of misconduct include cheating and plagiarism and failure to report suspected academic misconduct. If misconduct occurs to any extent in connection with any academic work, it will be subject to disciplinary action.

Cheating Defined

Cheating occurs when a student attempts to complete or take credit for work by any dishonest means or assists another in doing so. Some examples of cheating include, but are not limited to, lying to obtain an academic advantage; copying from another’s exam or assignment or collaborating on an exam or assignment, unless specifically allowed by the instructor; submitting the same work in more than one course without instructor permission; falsifying data collected in research or laboratory courses; taking or receiving copies of an exam without the permission of the instructor; and using notes or other information devices inappropriate to the test conditions.

Plagiarism Defined

Plagiarism occurs when the ideas, organization, or language of another are incorporated into one’s work without properly crediting the original source with a citation or other disclosure. It includes re-writing or re-formatting material without acknowledging the original source of the ideas. Even if the language and organization are in the student’s own words, any ideas or information that are not common knowledge must be acknowledged in a reference.

Students are responsible for knowing and using the correct procedures for acknowledging and identifying sources of borrowed material. Failure to properly credit sources in all or part of work presented in draft or final form to anyone is plagiarism, regardless of whether it occurs as a result of dishonest intent or carelessness and regardless of the course credit attached to it. As a student scholar, if you:

- Quote directly from a source: you must enclose the quoted material, even if it is no more than a phrase or a single distinctive word (such as a neologism), within quotation marks, and provide a reference.
- Paraphrase, i.e., restate the material in your own words: (a) the paraphrasing must represent a substantial change from the original, not just the changing of occasional words and phrases, and (b) you must provide a reference.
- Present material that is common knowledge, but borrow someone else’s organizational pattern: you must acknowledge that borrowing in a reference.

THERE IS A WRITING CENTER AT OCCIDENTAL

Who We Are

We collaborate with students in one-to-one writing sessions to help them learn strategies to improve their writing. During our session, we will offer suggestions and pose questions that aim to provoke analysis of a student's own ideas, help them produce strong responses to course assignments, and assist a student's overall growth as a writer. We welcome students at any stage of the writing process, from generating ideas to final revision, and at any point in a student's academic career, from first semester through senior comprehensive projects or preparation for graduate school and fellowship applications.

What We Do

- Help unpack or figure out assignment prompts.
- Brainstorm ideas for writing assignments or tasks.
- Help organize or clarify ideas.
- Talk through and help strengthen a topic, a thesis, or an argument.
- Determine if claims or points need further development.
- Teach how to cite sources and correct documentation.
- Provide instruction in usage, grammar, and punctuation.
- Work with students on all types or genres of texts, including:
  - Research papers
  - Argumentative and expository essays
  - Lab reports
  - Materials for presentations
  - Personal/Fellowship statements
  - and more!

https://www.oxy.edu/writing-center