

**Community Organizing and Leadership
Community Internship
UEP 310/311
Fall 2019**

Professor Peter Dreier TR 10:05 - 11:30am - Johnson 203
Professor Jan Breidenbach TR 10:05- 11:30 am - Fowler 201

OFFICE HOURS

Dreier: After class and by appointment
Breidenbach: After class and by appointment

“An individual has not started living until he can rise above the narrow confines
of his individualistic concerns to the broader concerns of all humanity”
-- Rev. Martin Luther King, Jr.

What This Course is About

“Organizing,” writes author Si Kahn, “is people working together to get things done.” This course focuses primarily on community organizing efforts by people working together to improve their neighborhoods, communities, workplaces, and cities. Community organizing can focus on a wide variety of issues - housing, the environment, public safety, public health and health care, child care, jobs, poverty, discrimination, and many others. We will also focus on union organizing as a complement to community organizing.

The purpose of the course is to help prepare you to be effective leaders. Some of you may want to become professional organizers, but all of you are (and will continue to be) citizens in some community. If you want to be an effective, active citizen who can make a difference in your community, you will need to use the tools of leadership and organization-building.

The course examines the history of community organizing in the United States. It explores the different theories and approaches to effective grassroots organizing. It emphasizes the skills and techniques used to empower people so they can win victories and improve their communities.

The course is intended to be a small, participatory seminar. Active student participation is critical to its success. The course involves five ways of learning:

1. An intensive 12-hour/week internship with an organization engaged in direct organizing and coalition building.
2. We will read several books and a number of articles about organizing, including several case studies, and discuss them in class.
3. We will watch several films (including documentaries) and discuss them.

4. We will talk with several guest speakers who have experience as effective organizers and activists.
5. We will participate in several hands-on exercises.

Course Requirements

➤ **Internship.**

You should already have picked one of these groups to work with during the entire term. *You are expected to begin your internship the week of September 2 and work at least 12 hours/week through Tuesday, December 5, the last day of class.* You will attend meetings and public events, work in the office, meet the staff and members, and undertake research that will help the organization achieve its goals. You will spend at least 12 hours a week working with a community organization in the L.A. area.

➤ **Guest Speakers and Evening Films**

We've invited several prominent activists, policymakers, and organizers to meet and talk with students for lunchtime discussions. Guest speakers will join us from 11:30-12:45. This is an important part and required part of the class. There will be four evening film screenings. These evening sessions will be held from 7-9, location TBD. A summary the evening meetings is listed at the end of the syllabus. Please plan your work and internship schedules accordingly.

➤ **Written Assignments** (a summary of the written assignments is included at the end of the syllabus)

1. **Keep a journal.** As part of this course, you should keep a journal. Your journal should record your internship activities. You should take notes on your observations, impressions, and questions about the people, the organization, the community, and issues you are dealing with. You should record your own activities -- including the highlights and challenges you observed or experienced. Your journals should be handwritten but depending on your handwriting, you may have to type up your notes. You will turn in your journals with your Final Paper (on December 10).
2. **Complete an Organizational Profile of your internship organization.** (Due Tuesday, November 5) Completing this assignment will require you to research and find out information about your organization. This information will be used for your final paper. Draw on newspaper articles and reports about your organization. You may have to ask your supervisor for information. Since some of the information may be sensitive organizational information, you may want to let your supervisor know that the information will be used only for classroom discussion and the professors will be the only ones reading your profiles. Your profile
 - Provide a one-page summary of the organization's history, including the date of its founding, its evolution over time, any significant changes in its mission or structure.

- If your organization has a Board of Directors, list the names of the people on the Board of the organization.
- Profile the Board of Directors in terms of the following categories: (1) community residents, (2) staff, (3) funders and/or business, (4) allies, (5) attorneys, (6) other
- Annual budget of the organization for each of the past three years. In cases where you might be interning with a union local of a chapter/local office of a statewide organization, you may have to determine local and higher level budgets.
- % of budget devoted to community organizing
- Number of full-time and part-time staff persons with responsibility for community organizing and advocacy Number of full-time and part-time staff persons in the whole organization
- Sources of funding for the organization for each of the past three years, including dues, foundations, fundraisers, other. List the foundations.
- List the issues that the community organizing staff have worked on in the past three years
- Describe the group's key organizing campaigns over the past three years, using a narrative version of the Midwest Academy's strategy chart. Who are their key constituencies, targets, allies? What are their strategies and tactics? List the outcomes of their community organizing campaigns -- victories, defeats, stalemates.

3. Final Paper (due December 10 by 5:00 p.m.; no late papers accepted)

Each student in this course is required to write a short paper (15-20 pages) describing and analyzing your internship and the organization you worked with. The paper should draw on the class materials (readings, films, speakers, exercises) as well as your experiences and your journal and research done for your Organizational Profile. The paper should explain what you learned about community organizing, especially, the key elements of effective community organizing, and how well the organization met the criteria of effective organizing.

Your final paper should aim to be objective and analytical. That means you should view the organization from a variety of angles and perspectives -- not simply the perspective of your supervisor. You should look organization from the perspective of the staff, the board, constituents, allies, targets, and others. Then you can come to your own conclusion based on having an "outsider's" view of the organization

In order to write this paper, in other words, you will need to talk to people besides your intern supervisor. Your analysis of the organization's strengths and weaknesses should be based on the criteria we have discussed and read about in class. To help you think about these issues, we will put on the course website a chapter called "Getting to Know the Placement Site" from the book The Successful Internship: Transformation and Empowerment in Experiential Learning by H. Frederick Sweitzer and Mary A. King (third edition, Thompson-Brooks/Cole Publishers, 2009). Please read

this chapter before you begin your internship.

The final paper should include an evaluation of the organization and of your internship. Topics should include (but aren't limited to) the following:

- The history of the organization. How it was started and by whom? Why was it started? What are the organization's missions and goals? How and why it has changed since its beginning?
- How is the organization organized? Discuss its budget, staff, board, and sources of funds. Who runs the organization? How does the way it is organized reflect its missions and goals? How does the way it is funded influence what it does and its ability to advance its mission and/or achieve its organizing goals
- How does the organization decide what issues to get involved with? What is the group's overall strategy? How does it decide on strategy and tactics?
- What is the organization's constituency? How does it determine what its constituency is?
- How does the organization deal with such matters as leadership, recruiting and maintaining members, maintaining morale, fundraising, research, and the media?
- What impact does involvement in the organization have on the people -- staff, leaders, members?
- Discuss how your internship fits into the organization's overall activities. Discuss the specific role(s) you play(ed) in the organization. Evaluate the pros and cons of your internship.
- Discuss the overall strengths and weaknesses of the organization. Be sure to clarify what criteria you are using.

Grades

For UEP 310, your grade will be based on three areas of work:

1. Participation in class (including lunch and dinner sessions) (33%). Students are expected to do the reading before class and actively participate in classroom discussions.
2. Class Exercises (33%). The course includes a series of exercises and assignments throughout the course that you are expected to participate in and, in the case of written exercises, turn in for credit. Completion of these will contribute to your participation in class. They are also key elements of your final paper (see below).

3. Internship Analysis (33%). This includes three assignments: 1) completion of your journal; 2) organizational profile of your internship organization; and, 3) final paper. See details above.

For UEP 311, your grade will be based on your Internship Analysis (see above) as well as an evaluation by your supervisor and our discussions with you about your internship.

Required Readings

Much of the course reading will be found in the books listed below. In addition, all readings with an asterisk (*) will be found on the Moodle site this course. I may occasionally add or switch readings if we think it is appropriate.

Students should also regularly bring to class articles from newspapers or magazines that relate to the topics discussed in the course.

You should purchase the following paperback books. They are for sale at the Oxy Bookstore.

- Mary Beth Rogers, Cold Anger: A Story of Faith and Power Politics (Dreier's section only)
- Si Kahn, Creative Community Organizing: A Guide for Rabble-Rousers, Activists, and Quiet Lovers of Justice (Breidenbach's section only)
- Kim Bobo, Jackie Kendall, and Steve Max, Organizing for Social Change: A Manual for Activists, 4th edition
- Gabriel Thompson, Calling All Radicals
- Walzer, Political Action: A Practical Guide to Movement Politics

Plagiarism Policy

Plagiarism consists of any form of passing off, or attempting to pass off, the knowledge or work of others as your own. It is a form of cheating. Examples of plagiarism include: unattributed quotations from a book, magazine or article; copying from the notes or essays of others; the submission of work actually written or dictated by others; and unattributed use of other peoples' ideas. Remember, plagiarism includes information from books, newspapers, journals and the Internet.

Plagiarism is grounds for failing the course and possible expulsion from the college. Students should consult Occidental's student handbook for information on academic misconduct policy at the college: <http://www.oxy.edu/student-handbook/academic-ethics/academic-misconduct>.

Disability Services

Students with documented disabilities and learning differences who are registered with Disability Services are required to present their accommodation letter to the instructor at the beginning of the semester or as soon as possible thereafter. Any student who has, or thinks, they may have a physical, learning, or psychological disability may contact Disability Services at (323) 259 - 2969 to learn about available services and support. More information is available at <http://www.oxy.edu/disability-services>.

Laptops and Cellphones

- Cell phones and all other electronic devices are to be turned off or put on silent. Additionally, they are to be put away to avoid distraction.
- Laptops are allowed to be used only for taking notes and for related classroom assignments.

Recommended Readings

The following books are recommended for basic reference:

Saul Alinsky, Rules for Radicals and Reveille for Radicals. Alinsky was the "father" of community organizing, starting in the 1940s. These two books are the "bibles" of organizing -- the lessons he learned from his decades as an organizer. They are easy to read, and full of great insights, most of which have stood the test of time.

Ezra Levin and others, Individual: The Guide -- This is the activist handbook that started the resistance to Trump and has now spread nationwide, with over 6,000 Indivisible chapters in every Congressional district.

<https://www.indivisible.org/guide/>

Jonathan Smucker, Hegemony How-To: A Roadmap for Radicals

Sarah Jaffe, Necessary Trouble: Americans in Revolt

Becky Bond and Zack Exley, Rules for Revolutionaries: How Big Organizing Can Change Everything

L.A. Kauffman, Direct Action: Protest and the Reinvention of American Radicalism

Greg Jobin-Leeds, When We Fight We Win! - 21st Century Social Movements and the Activists That Are Transforming Our World

Kristin Szakos and Joe Szakos, We Make Change: Community Organizers Talk About What They Do And Why.

Robert Fisher, Let the People Decide: Neighborhood Organizing in America (2nd edition).

Charlotte Ryan, Prime Time Activism. This book is a handbook for grassroots activists about dealing with the media.

Rinku Sen, Stir it Up: Lessons in Community Organizing and Advocacy

Makani Themba, Making Policy, Making Change: How Communities are Taking Law into Their Own Hands.

Joan Minieri and Paul Getsos. Tools for Radical Democracy. How to Organize for Power in your Community.

Part I - Foundations

Read before you begin your internship:

*Sweitzer and King, "Getting to Know the Placement Site" (from The Successful Internship: Transformation and Empowerment in Experiential Learning, third edition, Thompson-Brooks/Cole Publishers, 2009)

Thursday, August 28 - Introduction

*Milltown exercise

Tuesday, September 3 - Power

Section 1 (Dreier): Rogers, Cold Anger (entire book)

Section 2: (Breidenbach) Kahn, Creative Community Organizing (entire book)

Thursday, September 5 - Inequality, Justice, and Rights

Cut 5.

- Watch this video before class: "How We Live" <http://vimeo.com/94603192>
- Watch this video before class: "Are the Rich Getting too much of the economic pie?" <http://www.theatlantic.com/video/archive/2013/are-the-rich-getting-too-much-of-the-economic-pie/27807>
- Watch this video before class: "What are Universal Human Rights?" (<https://www.youtube.com/watch?v=nDglVseTkuE>)
- Equity and equality: http://i2.wp.com/interactioninstitute.org/wp-content/uploads/2016/01/IISC_EqualityEquity.png?zoom=2&resize=730%2C547

Equality and equity

* Ehrenreich, "It's Expensive to be Poor," Atlantic, January 13, 2014.

* Tomasky, "What Are Capitalists Thinking?" NYT, August 5, 2015.

* Kuttner, "The problem with that equity vs. equality graphic you're using," October 19, 2016

*Airely, "Americans Want to Live in a Much More Equal Country: They Just Don't Know It," Atlantic, August 2, 2012.

Power

*Look at this website before class: Organizing for power.org

(<http://organizingforpower.org/power-2/>)

*Konczal, "There Is Power In a Union," The Nation, May 23, 2018

<https://www.thenation.com/article/there-is-power-in-a-union/>

*Hertel-Fernandez, Tervo, and Skocpol, "How the Koch Brothers Build the Most Powerful Right-Wing Group You've Never Heard Of," Guardian, September 26 2018

Justice and Rights

*"UN Declaration of Human Rights"

Race

*Poston and Saenz, "US Whites Will Soon Be the Minority in Number, But Not Power," Baltimore Sun, August 8, 2017

*Irving, "White Privilege Explained In 3 Easy (ish) Steps"

*Ivin, "What Working-class and Poor White People Need to Understand About Rich White People," Medium, August 15, 2018

Tuesday, September 10 - Power and Powerlessness in Everyday Life: Why Do People Tolerate So Much Injustice?

- Watch this 3-minute video before class: Robert Reich, "It's all about Power - Who Has It and Who Doesn't," February 17, 2016
<https://www.youtube.com/watch?v=ggiMlqIYGKs> (3 minutes)
- Watch this video before coming to class: "Interview with Liliana Guandique" <https://vimeo.com/63744322> (7 minutes)

*Steinbeck, The Grapes of Wrath (1939) - Chapter 5

*Freedman, "Poor Selection," Wall Street Journal, December 20, 1990

*Lopez, "Fewer Fire Inspections Conducted in Inner City," LAT, October 8, 1993

*Tobar, "Housing Laws No Cure for Slums' Ills," LAT, July 20, 1997

*Winton and Pierson, "LAPD Arrests Skid Row Campers," LAT, October 4, 2006

*Greenhouse, "Among Janitors, Labor Violations Go with the Job," NYT, July 13, 2005

*Bacon, "Braceros Strike After One Worker Dies," American Prospect, August 9, 2017

*Greenhouse, "Hotel Rooms Get Plusher, Adding to Maids' Injuries," NYT, April 21, 2006

*Mozingo, "Residents Want Action After Fatal Accident on Figueroa," LAT, October 18, 1998

*Reyes, "South LA Residents Resist Oil Firm's Plans to Burn Gas at Drilling Site," LAT, August 16, 2015

Thursday, September 12 - Direct Action, Advocacy, and Services

Direct Action

Bobo, OSC, Ch. 2 (Fundamentals of Direct Action Organizing)

*Hilfiker, "Justice and the Limits of Charity," The Other Side, 2000

- *The Art & Science of Actions: Shutting Things Down to Open Things Up”
- *Renwick, "Fed-Up Tenants Take Over," LAT, August 15, 1994
- *Visram, “Behind the Scenes with March for Our Lives as They Shift Tactics and Mature a Movement,” Fast Company, August 9, 2019

Advocacy

- *Visit the website for the Alliance for Justice (www.afj.org) and go to their project “*Bolder Advocacy*” (<https://www.bolderadvocacy.org/advocacy-defined/>) and familiarize yourself with the options, and limits, for nonprofits to lobby.
- *Visit the website for the Western Center on Law and Poverty, www.wclp.org. Read the “*About the Western Center*” under Who We Are, and explore their coalition legislative agenda under “*Resources: Advocacy*”
<https://wclp.org/resources/><https://wclp.org/resources/>

Services

- *Visit the United Way LA website and learn what it does and who it funds
<https://www.unitedwayla.org/en/>

Visit these three websites. Write up a compare/contrast of them exploring what homeless people get from each, how they are treated, what the organization assumes about the causes of and solutions to homelessness. Bring this to class.

- Downtown Women’s Center: <https://www.downtownwomenscenter.org/>
- LA Mission: <https://losangelesmission.org/>
- LA CAN (Los Angeles Community Action Network). <http://cangress.org/>

Part II - Mass Movements

Tuesday, September 17 - The Long Arc of Justice (combined class)

- Watch this video before class (excerpt):
<http://www.youtube.com/watch?v=TAYITODNvIM>
- *Martin Luther King, “Our God Is Marching On,” March 25, 1965 (read and watch this speech delivered on the steps of the State Capitol in Montgomery, Alabama, after the successful completion of the Selma to Montgomery March)
Text:http://kingencyclopedia.stanford.edu/encyclopedia/documentsentry/doc_address_at_the_conclusion_of_selma_march
- *McBride, Blackmon, Reid, and Skinner, “Waiting for a Perfect Protest?” NYT, September 1, 2017 <https://www.nytimes.com/2017/09/01/opinion/civil-rights-protest-resistance.html>

Read these timelines of important movements

- *Overview: Dreier. “20th Century Timeline” (from The 100 Greatest Americans of the 20th Century)
- *The Civil Rights Movement: <https://www.infoplease.com/history/us/civil-rights-timeline>
- *The Women’s Movement: Milligan, “Stepping Through History from 1769 - 2017 (with additional dates through 2019), U.S. News & World Report (PDF)

*The Labor Movement: <https://aflcio.org/about/history>

*The LGBTQ Movement:

<https://www.infoplease.com/history/pride-month/the-american-gay-rights-movement-a-timeline>

*The Environmental Movement:

<https://www.pbs.org/wgbh/americanexperience/features/earth-days-modern-environmental-movement/>

Tuesday, September 17: “Heather Booth: Changing the World,” 7 pm (Fowler 112)

Thursday, September 19 - Who Was Saul Alinsky and Why Should We Care? (combined class)

Hand Out Member/Leader Interview Assignment. Due October 29

Hand Out Organizational Profile Assignment. Due November 5

- Watch video before class: “The Democratic Promise: Saul Alinsky and His Legacy” (50 minutes)
- Optional: Watch video before class: “Studs Terkel Interviews Saul Alinsky” https://www.youtube.com/watch?v=UrZ_mVdhzZ0 (15 minutes)

Thompson, Calling All Radicals, Chapter 7 (“Why Organizers Should Study Dead People”)

Fred Ross, Axioms for Organizers (read the whole pamphlet)

*Riley, “Who is Saul Alinsky?” Moyers.Com, February 3, 2012

*Breault, “Moving Beyond Place-Based Community Organizing,” Shelterforce, May 13, 2019

*Delgado, “The Last Stop Sign,” Shelterforce, November 1, 1998

Tuesday, September 24 - The Women’s, LGBTQ and Gender Equity Movement: History, Achievements, Challenges

*Review Milligan, “Stepping Through History from 1769 - 2017 (with additional dates through 2019), U.S. News & World Report (PDF)

*Review LGBTQ Movement timeline: <https://www.infoplease.com/history/pride-month/the-american-gay-rights-movement-a-timeline>

Women’s Rights

*Weinbaum and Roth, “Beyond Suffrage: How Far Have Women Come?” LAT, August 26, 2011

*Institute for Women’s Policy Research, “The Union Advantage for Women,” February 2018

*Baker, “How Local Activists are Organizing for Reproductive Rights,” Ms, June 14, 2019.

*Giscombe, “Sexual Harassment and Women of Color,” Catalyst, February 13, 2018

*Martin, “Giant Hotel Chains to Give Workers ‘Panic Buttons’ To Help Prevent Sexual Assaults,” LAT, September 6, 2018

LGBTQ

- *Vincenty, "What Happened at Stonewall?" O: The Oprah Magazine, May 31, 2019
- *Liptak, "Supreme Court Ruling Makes Same-Sex Marriage a Right Nationwide," NYT, June 26, 2015
- *Finley, "Virginia Transgender Bathroom Case: Judge Favors Ex-Student," Washington Post. August 9, 2019

Tuesday, Sept. 24 lunch speakers: Maya Abood (Oxy, 2010, LA Housing Department) and Jackie Cornejo (Oxy 2005 and UFCW Local 770)

Thursday, September 26 - The Labor Movement: Workers Rights and Economic Justice - Past Achievements and Current Challenges

Hand out Power Analysis assignment. Due December 5

- Watch: "What Have Unions Ever Done for Us?" (3 minutes)
<http://www.youtube.com/watch?v=iObqguaNDdA>
 - Watch: "Terrence Wise Introducing President Barak Obama."
<https://www.youtube.com/watch?v=oXNPDh4Q6qc>
- *Review labor history timeline from 9/17 class: <https://aflcio.org/about/history>
- *Fellner and Dubro, "The Soul of Labor History is the Story of Democracy" (from Working With Labor: A Primer, A History, just read pages 23-33)
- *Dreier and Cohen, "The Fire Last Time" (New Republic, March 12, 2011) (PDF)
- *Dreier, "Huntington Hospital Values Profits Over People," Huffington Post, June 20, 2016
- *Roosevelt, "Unions Keep Watch on Corporations," LAT, August 1, 2019
- *Greenhouse, "California is Leading a Pro-Worker Resistance," LAT, August 15, 2019
- *Meyerson, "The Fight for 15's Long, Winding and Brandeisian Road," American Prospect, July 18, 2019
- *Ayala, "How Organizing for a Union Changed My Life," Capital & Main, April 12, 2013
- *Feeney, "Inside the Invisible World of Domestic Work: An Interview with Ai-jen Poo," Moyers.Com, November 30, 2012
- *Kazin, "There Is Power In This Union," Dissent, November 9, 2018
- *Bruni, "Trump Finds a Brawler for His War on Workers," NYT, August 11, 2019
- *Murray, "Janus + 1: Unions Battle Back a Year Later," Capital & Main, July 15, 2019
- Wong, A. "The Unique Racial Dynamics of the LA Teachers' Strike." The Atlantic, January 14, 2019.

Thursday, September 26 lunch speaker: Brian McNamara (United Teachers of Los Angeles)

**Monday, September 30 film: "Selma".
Read these two articles before the movie:
*"Ten Things You Should Know About Selma Before
You See the Film"**

Tuesday, October 1 - The Civil Rights and Voting Rights Movement: History, Achievements and Challenges

- *Langer, “Unita Blackwell, Mississippi Mayor Who Turned Nation’s Eyes on Her Forgotten Hamlet, Dies at 86,” Washington Post, May 15, 2019
- *Keough, “The 116th Congress Has More Women and People of Color Than Ever - But There’s Still Room To Improve,” The Conversation, November 8, 2018
- *Bialik, “For The Fifth Time in a Row, the New Congress is the Most Racially and Ethnically Diverse Ever,” Pew Research, February 8, 2019
- *Berman, “The GOP’s Attack on Voting Rights Was the Most Under-Covered Story of 2016,” The Nation, November 9, 2016
- *“Voting Should Be Easy. Why Isn’t It?” NYT, October 18, 2018
- *“Why Are Florida Republicans So Afraid of People Voting?” NYT, August 11, 2019
- *Rapoport and Hines, “Good News From the Voting Wars,” American Prospect, October 3, 2018
- *Liptak, “Supreme Court Bars Challenges to Partisan Gerrymandering,” NYT, June 27, 2019.
- *Visit DemLabs and review their voting maps.
<https://demlabs.maps.arcgis.com/apps/MapSeries/index.html?appid=450b71be03034caeadc67e3138d71043&folderid=79b19b8b51564983ad38f184aa3e550e>

Thursday, October 3 - The Environmental Movement and the Climate Crisis: History, Achievements, and Challenges

Hand Out Issues Assignment. Due October 10

- Watch this video before class: “Interview with Nathaniel Rich” (author of Losing Earth), Democracy Now, August 2, 2018
<https://www.youtube.com/watch?v=cmsgroBSpt4> (12 minutes)
 - Watch this video before class: “Community Organizing Cools the Planet,” EcoViva, May 23, 2019 https://www.youtube.com/watch?v=cP_V7ZPiiM4 (2 minutes)
 - Visit the website of the Sunrise Movement and be prepared to discuss it in class
<https://www.sunrisemovement.org/>
- *Decena, “Not Without Us - Organizing Our Way to Solve the Climate Crisis,” Common Dreams, August 28, 2017.
 - *Gitlin, “Fossil Fuels Off Campus,” Dissent, Spring 2016
 - *Herndon, “Progressive Activists Have Pushed Democrats to the Left on Climate Issues. Now What?” NYT, August 4, 2019
 - *“Migration, Immigration, and Climate Change,” Re-Imagining Migration,
 - *Markham, “How Climate Change Is Pushing Central American Migrants to the US,” Guardian, April 6, 2019

Tuesday, October 8 -- What Do We Mean by Success? - Comparing Occupy Wall Street and Black Lives Matter

- *Blake, “Why Some Movements Succeed and Others Wilt,” CNN, August 19, 2013 [Be sure to also look through the historic photos included in the site]
- *Sifry, “Resistance Training: What Makes A Protest Powerful,” New Republic, January

15, 2019

*White, "Occupy and Black Lives Matter Failed. We Can Either Win Wars or Win Elections," Guardian, August 29, 2017.

Occupy Wall Street

*Smucker, "The 99%: The Symbol and the Agent" (from Hegemony How-To: A Roadmap for Radicals, 2017)

*Hirshman, "What Stonewall Got Right, and Occupy Got Wrong," New Yorker, June 21, 2012

*Levitin, "The Triumph of Occupy Wall Street," Atlantic, June 10, 2015.

Black Lives Matter

*Robert, "How Black Lives Matter Changed the Way Americans Fight for Freedom," ACLU, July 13, 2018

*Clement, "A Year later Ferguson, 6 in 10 American Say Changes Are Needed To Give Blacks and Whites Equal Rights," Washington Post, August 5, 2015

*Dreier, "Black Lives Matter Joins a Long List of Protest Movements That Have Shifted Public Opinion," Salon, August 15, 2015

Part III - Nuts and Bolts: Building Campaigns and Organizations

Thursday, October 10 -- What Makes a Good Issue?

Issues Assignment Due

Hand Out Strategy Chart Assignment. Due October 17

Bobo, OSC, Ch. 1 (Introduction) and Ch. 3 (Choosing an Issue)

Thursday, October 10 lunch speaker: Steve Greenhouse former <i>NY Times</i> labor reporter and author of "Beaten Down, Worked Up: The Past, Present and Future of American Labor" (2019) - Choi Auditorium
--

Monday and Tuesday, October 14 and 15 -- Fall Break

Thursday, October 17 -- Thinking Strategically

Strategy Chart assignment due

Hand out Organizing Role-Play assignment. Due October 24

Bobo, OSC, Ch. 4 (Developing a Strategy), Ch. 5 (A Guide to Tactics), Ch. 7 (Meetings to Pressure Officials), Ch. 8 (Holding Accountability Sessions)

They Said It Was Impossible: How to Win Progressive Change When the Odds Are Against Us (LAANE pamphlet)

*Rustin, "Organizing Manual -- March on Washington, August 28, 1963"

- *Levy, “Boycott Grapes,” and “The Miracle of the Fast” (from Cesar Chavez: Autobiography of La Causa)
- *Breidenbach, “An LA Story: The Los Angeles Coalition That Made a \$100 Million Housing Trust Fund Happen,” Shelterforce, March 2002

Tuesday, October 22 - The Power of Relationships

Family History and Family Social Ties Assignments Due

- *Gladwell, “Six Degrees of Lois Weisberg,” New Yorker, January 11, 1999
- *Gladwell, “Small Change,” New Yorker, October 4, 2010.
- *Zinn, “Young Ladies Who Can Picket” (from Zinn, You Can't Be Neutral on a Moving Train)
- *Tufekci, “After the Protests,” NYT, March 20, 2014
- *Kretzman, “Building Communities From the Inside Out,” Shelterforce, September /October 1995
- *Schreckinger, “How Bernie Sanders Makes his Mega-Rallies,” Politico, August 19, 2015
- *Lydon and Garcia, “How One Weekend in Dallas Sparked a Movement for Urban Change,” Next City, April 20, 2015)
- *Silverman, “How the Bible Belt Lost God and Found Trump,” Financial Times, April 13, 2017

Tuesday, October 22: lunch session discussion of family histories and social ties

Tuesday, October 22 film: “Norma Rae,” 7 pm

Thursday, October 24- What Do Organizers and Leaders Do?

Organizing Role-Play Exercise Due

- Watch this video before class: “Occupy Atlanta Silences Civil Rights Hero John Lewis”
https://www.youtube.com/watch?v=3QZlp3eGMNI&feature=share&fbclid=IwAR2JNmBYyCEgVSQDX6_eIQs2n6NAFeSHsy1FulncNMqmgdJVYNayVFh7AZM
- Bobo, OSC, Chap. 6 (Organizing Models) and Chap. 11 (Developing Leadership).
- *Learn about Ella Baker at this website. Make sure to watch the 10-minute video (“Ella Baker: Bigger Than a Hamburger”) and view the photographs.
<https://snccdigital.org/people/ella-baker/>
- *Dreier, “Rosa Parks: Angry, Not Tired,” Dissent, Winter 2006
- *Jarrat, “The Forgotten Heroes of the Montgomery Bus Boycott,” Chicago Tribune, December 1975
- *Myles Horton and Paulo Freire, “Ideas” (Chapter 3 of *We Make the Road by Walking: Conversations on Education and Social Change*)
- *Smucker, “Political Orphans” (Chapter 1 of *Hegemony How-To: A Roadmap for Radicals*, 2017)

Thursday, October 24 lunch speakers: Rachel Torres (UFCW Local 770) and Jeremy Blasi (UNITE HERE Local 11)

Tuesday, October 29 - How To Recruit and Keep Members and Activists

Member/Leader Interview Due

Film: "One Day Longer"

Bobo, OSC, Ch. 10 (Recruiting)

Thompson, Calling All Radicals, Chapter 3 ("A Word of Caution")

*Mosle, "How The Maids Fought Back," New Yorker, February 26 and March 4, 1996

*Ballenger, "Why People Join," Community Jobs, April 1981

*Sides, "Want to Create Activists? Here's How," Washington Post, October 26, 2014

*Ganz, "Building Community Cultural Leadership," August 5, 2013

*Graff, "Trump's Victory Inspired Thousands of Women to Get Involved in Politics." Mother Jones, July/August 2017

Thursday, October 31 -- Politics: Inside and Outside

- Watch this 8-minute video from Bill Moyers' show before this class session:
- <http://www.youtube.com/watch?v=mFLXpoA-MQY>
- Watch Bill Moyers' 25-minute interview with Richmond, CA Mayor Gayle McLaughlin before class: <http://vimeo.com/111188023>
- Watch before class: Obama and Project Vote (6 minutes)
- <http://www.youtube.com/watch?v=Px1Ut433xPU>

*Walsh, "How Pramila Jayapal's Inside-outside Strategy is Changing the Future of Progressive Politics," The Nation, January 24, 2019

*Tomlinson, "Reverend Resistance," Esquire, April 25, 2017

*Wallsten, "President Obama Bristles When He Is The Target of Activist Tactics He Once Used," Washington Post, June 9, 2012

*Solomon, "Social Movements Must Bring the Creative Energy of Protest Culture to Electoral Campaigns," The Nation. November 26, 2012.

*Zornick, "How the #NeverAgain Movement Is Disrupting Gun Politics," The Nation, April 3, 2018

Thursday, October 31 lunch speaker: Joanne Kim from LA Councilmember Marqueece Harris-Dawson's office

Tuesday, November 5 - Campaigns: Research and Power Analysis

Preliminary Organizational Profile Due

Hand out Coalition Role-Play Assignment. Due November 12

Bobo, OSC, Ch. 7 (Tactical Investigations)

Thompson, Calling All Radicals, Chapter 5 ("Got a Problem? Prove It!")

- *Brady, “Activists Push Democrats On Climate Change, A New Priority For Party’s Base,” NPR, August 22, 2019
- **“Researching a Corporation” (Data Center) - Skim this website.
http://www.datacenter.org/research/corp_res.htm
- **“How to Research Your Wall Street Landlord: Participatory Action Research Guide” (Tenants Together) - Skim this website.
http://www.tenantstogether.org/sites/tenantstogether.org/files/Wall_St_Landlord_Participatory_Action_Research_Guide.pdf
- *LA Tenants Union, *”Profile of a Slumlord,” CityWatch, June 11, 2018
- *Dreier, “Rent-a-Politician Exposed,” Shelterforce, 1981
- *Obstetler and Kazis, “Corporate Campaigns” (from Cohen and O’Connor, Fighting Toxics)
- *Dreier, “Cigna CEO Hanway: Obstacle to Health Insurance Reform,” Huffington Post, November 23, 2009
- *Yaffe-Bellany, “From Environmental Leader to ‘Worst Company in the World,’” NYT, July 29, 2019
- *Dreier and Flaming, “Disneyland Workers Are Undervalued, Disrespected, and Underpaid,” LAT, February 28, 2018
- *Watanabe, “Survey Finds Lingering Poverty in Koreatown,” LAT, May 27, 2007

Thursday, November 7 -- Framing the Issues/Using the Media

- Watch this 5-minute video before class: *John Oliver’s Last Week Tonight*, May 27, 2014 <http://www.dailykos.com/story/2014/05/27/1302445/-John-Oliver-s-97-to-3-climate-change-debate-goes-viral-getting-2-5-million-hits-Guardian-review#>

Bobo, OSC, Ch. 14 (Using the Media)

- *Akadjian, “Fifteen Things Everyone Would Know If There Were a Liberal Media,” Daily Kos, August 17, 2013
- *Reich, “American Four Narratives”
- *Ryan, “Framing the News” (from Ryan, Prime Time Activism)
- *Karin, “In Politics, Progressives Need to Frame Their Values: Interview with George Lakoff,” Truthout, November 23, 2014.
- *Manuel, “Who Gets to Live Where, and Why? The Answer May Be Settled by Our Narratives,” Shelterforce, January 30, 2018
- *Rivera and Cross, “Monday Morning Marked Start of First Workweek at Pasadena’s New Higher Minimum Wage,” Pasadena Now, July 2, 2018
- *Gellerman, “Community Organizing through Online Mobilization: #NoDAPL” (mediafiledc.com)
- *Madland, “Journalists Give Workers the Business,” Center for American Progress, June 20, 2008

Thursday, November 7 lunch speakers: Andy Hagelshaw (SEIU) and Mike Munoz (LAANE)

Tuesday, November 12 - What Are the Strengths and Weaknesses of Coalitions?

Coalition Role Play Assignment Due

Bobo, OSC, Ch. 9 (Building and Joining Coalitions), Ch. 20 (Working with Religious Organizations), Ch. 19 (Building Labor-Community Partnerships)

*Fine, "An Organizer's Checklist for Coalition Building" (from Brecher/Costello, Building Bridges)

*Bass, "New Hope for New Haven," The Nation, February 13, 2012

*Uetrict, "ALEC Convention Met With Protests in Chicago," The Nation, August 7, 2013

*Dayen, "The Coalition Pushing for Single Payer in California is Fracturing," The Intercept, July 12, 2017

*Fine, "Building Community Unions," The Nation, December 14, 2000

Part IV -- New Challenges and Opportunities

Thursday, November 14 - Organizing Around Immigration and Global Migration

- Watch this documentary "Immigration Battle"
<http://www.pbs.org/wgbh/frontline/film/immigration-battle>
 - Watch this four-minute video about David Cho, UCLA student:
https://www.youtube.com/watch?v=d30ZcGYVm98&list=PL5UYA1Fw51zNnyM5NuOO1BfNs_4XPCFRt&index=2
 - Optional: Listen to this radio report: *Chakrabarti, "Life Inside US Migrant Detention Centers," WBUR/NPR radio, June 20, 2019
<https://www.wbur.org/onpoint/2019/06/20/immigrant-detention-centers-us-mexico-border>
- *Dugdale, "What Happens to the Maids And Gardeners Of Malibu When the Houses Are Gone?" LA-ist, November 19, 2018
- *Garza, "Mexicans Didn't Immigrate To America -- We've Always Been Here," Forbes, April 11, 2017
- *Jaffe, "Interviews for Resistance: Protests Show Immigrants' Economic Power Cannot Be Ignored," In These Times, February 22, 2017
- *Trevino, "Leaving the Perfect DREAMer Narrative Behind: The Immigrant 'Rights Movement in Trump's America,'" Remezcla, January 10, 2018
- *Brownstein, "The Congressional Stalemate Over Guns and Immigration Isn't Going Away," The Atlantic, February 15, 2018
- *Haberaman, "Trump and the Battle Over Sanctuary in America," NYT, March 5, 2017
- *Davis, "G.O.P. Finds an Unexpectedly Potent Line of Attack, Immigration," NYT, October 14, 2018
- *Nakamura and Kim, "Democrats Plot Response to Trump on Immigration Amid Fears They Could Go Too Far," Washington Post, November 17, 2018

Thursday, November 14 lunch speaker: Angelica Salas, Oxy '93, executive director, Coalition for Humane Immigrant Rights in LA (CHIRLA)

Tuesday, November 19 - Organizing Around Housing and Gentrification

- Watch this video before coming to class: “City Rising”.
[.https://www.kcet.org/shows/city-rising/episodes/city-rising-gentrification-and-displacement](https://www.kcet.org/shows/city-rising/episodes/city-rising-gentrification-and-displacement) (60 minutes)
 - Watch this video before coming to class: “Wall Street Landlords” (Al Jazeera, Nov. 12, 2014) https://www.youtube.com/watch?v=S-biN1e_AEY (25 minutes)
 - Watch this slide show, “50 Years of Gentrification: A Timeline” (The Next City):
<http://nextcity.org/gentrificationtimeline#intro>
- “America’s Housing History” (The Nation, May 24, 2018)
- *“LA: Out of Reach in 2017” (SCANPH)
- *Tenants Together, “Evictions in California Are Triple Previous Estimates,” Portside, June 25, 2018
- *Farr, “Gentrification Leads to Eviction for Members of the Washington 16,” Pasadena Weekly, August 1, 2019
- *Logan, “Highland Park Renters Feel the Squeeze of Gentrification,” LAT, December 21, 2014
- *Hobbes, “Progressive Boomers Are Making It Impossible for Cities to Fix the Housing Crisis,” Huffington Post, July 8, 2019
- *Carroll, “Hipster-bashing in California: Angry Residents Fight Back Against Gentrification,” The Guardian, July 28, 2017
- *Tobias, “Meet the Rising New Housing Movement That Wants to Create Homes for All,” The Nation, May 24, 2018
- *Bliss, “The Political Battle Over California’s Suburban Dream,” CityLab, April 5, 2019
- *Dillon, “California’s Rent Control Initiative Was Crushed in the Election. Don’t Expect the Issue to Go Away,” LAT, November 8, 2018
- *Aparicio and Zlutnick, “These Tenants Are Leading the Largest Rent Strike in LA History,” The Nation, August 20, 2018
- *Los Angeles Tenants Union, “O’Farrell Sides with Rich Property Owner Against Burlington Tenants,” City Watch, August 20, 2018
- *Brizzolara, “Taking It To The Streets: Rent Control Movements in Four Southern Californian Cities,” The Sprawl, February 21, 2018

Tuesday, November 19 lunch speaker: Laura Raymond, Alliance for Community Transit

Thursday, November 21 - Organizing Around the 2020 Elections

- Watch before class: “Trumpland: The Naked Truth” (30 minutes) <http://fusion.net/video/360796/the-naked-truth-trumpland>
 - Watch before class: “Indivisible” <https://www.youtube.com/watch?v=oAXwXwp7KaU> (13 minutes)
 - Watch Rev. William Barber’s speech to the DNC: <https://www.youtube.com/watch?v=aw3PUghqlAA> (10 minutes)
- *Sabato, “Trump at Midterm” (from Sabato and Kondix, eds., The Blue Wave: The 2018 Midterms and What They mean for the 2020 Election, 2019)
- **“Another Look at the 2020 Battleground States,” Electoral Vote Map
- *Phillips, “The 10 Senate seats most likely to flip in 2020,” Washington Post, July 12, 2019
- **“2020 Presidential Election Map,” 270-to-Win <https://www.270towin.com/>
- **“2020 Senate Election Interactive Map,” 270-to-Win <https://www.270towin.com/2020-senate-election/>
- **“2020 House Election Interactive Map,” 270-to-Win <https://www.270towin.com/2020-house-election/>
- **“Super State Strategy for 2020,” SwingLeft <https://swingleft.org/p/super-state-strategy>
- **Han and Putnam, “The Best Way for Democrats To Win in 2020? By Ignoring the Candidates For Now: Grass-roots Organizing, Not National Polling, Is What Really Matters,” NYT, April 29, 2019
- *Herndon, “2020 Democrats Import Grass-Roots Activism Into Their Campaign Staffs,” NYT, March 18, 2019
- *Cushman, “The Trump Campaign Knows Why Obama Won. Do Democrats?” NYT, August 26, 2019
- *Tomasky “Sorry, Liberals: There Is No Majority Without Moderates,” Daily Beast, July 25, 2017
- *Remnick, “Alexandria Ocasio-Cortez’s Dramatic Win and the Future of the Democratic Party,” The New Yorker, July 23, 2018
- *Dreier, “The Anti-Trump Resistance and Beyond: Building a Progressive Movement,” Mobilizing Ideas, July 24, 2017
- *Jordan and Clement, “Rallying Nation: In Reaction to Trump, Millions of Americans Are Joining Protests and Getting Political,” Washington Post, April 6, 2018

Tuesday, November 26 - The Future: Organizing for a Society We Want to Live In

- Watch before class: “Standing Up for Democracy,” Bill Moyers interviews community organizers Ai-jen Poo, Sarita Gupta, and George Goehl, March 30, 2012 (first 48 minutes only) <http://billmoyers.com/episode/full-show-standing-up-for-democracy>
- *North, “Teenagers Don’t Really Take No for an Answer. Young Activists See a Turning Point on Guns,” Vox, February 28, 2018
- *Daugherty, “Youth Voter Registration Went Up 41 Percent After Parkland Shooting,” Miami Herald, July 20, 2018
- *Brownstein, “Millennials To Pass Baby Boomers As Largest Voter-Eligible Age Group,

and What It Means,” CNN, July 25, 2017

*Nina Turner, Maria Svart, Rick Perlstein, Barbara Ransby, Bill Fletcher Jr., Ai-jen Poo, Larry Cohen and Keeanga-Yahmatta Taylor, “8 Thinkers on the Left Explain What the Midterm Results Mean for Progressives,” In These Times, November 2018

*Moberg, “New Rules for Radicals: How George Goehl Is Transforming Community Organizing,” In These Times, February 12, 2014

*Brecher, “Turning Climate Worriers Into Climate Warriors,” Against Doom, 2017

*Hayden, “The Forgotten Power of the Vietnam Peace Movement,” The Nation, January 5, 2017

*Acheson, Castro, Filin, Ngayu, and Umana, “Rebuilding the Anti-Nuclear Movement,” The Nation, June 1, 2018

Wednesday, November 27 - Friday, November 29 - Thanksgiving Break

Monday, December 2 film: “Bread and Roses” - 7 pm, Weingart 117

Tuesday, December 3 - Wrap-Up

Walzer, Political Action: A Practical Guide to Movement Politics

Thursday, December 5 - Power research presentations

Tuesday, December 10 - Final papers and journals due

<u>Assignments (in order of due date)</u>	<u>Pass Out</u>	<u>Due/Discuss</u>
Issues Assignment	Oct. 3	Oct. 10
Strategy Chart Exercise	Oct. 10	Oct. 17
Family Social Ties	May Memo	Oct. 22
Family History	May Memo	Oct. 22
Organizing Role-Play	Oct. 17	Oct. 24
Member/Leader Interview	Sept. 19	Oct. 29
Organizational Profile	Sept. 19	Nov. 5
Coalition Role-Play	Nov. 5	Nov. 12
Power Analysis Assignment	Sept. 24	Dec. 5
Final paper		Dec. 10 by 5 pm

Evening Film Sessions (7 pm)

Tuesday, Sept. 17 “Heather Booth: Changing the World”
Monday, Sept. 30 “Selma”
Tuesday, Oct. 22 “Norma Rae”
Monday, Dec. 2 “Bread & Roses”

Lunch Speakers and Discussions

Tuesday, Sept. 24 Maya Abood (LA Housing Department) and Jackie Cornejo
(UFCW Local 770)
Thursday, Sept. 26 Brian McNamara (United Teachers of LA)
Thursday, October 10 Steve Greenhouse (former labor reporter, *NY Times*)
Tuesday, October 22 Discussion of family histories and social ties
Thursday, Oct. 24 Lunch speakers: Rachel Torres (UFCW) and Jeremy Blasi
(UNITE HERE)
Thursday, Oct. 31 Joanne Kim (deputy to LA Council member Marqueece
Harris-Dawson; former community organizer)
Thursday, Nov. 7 Andy Hagelshaw (SEIU) and Mike Munoz (LAANE)
Thursday, Nov. 14 Angelica Salas (CHIRLA)
Tuesday, Nov. 19 Laura Raymond (Alliance for Community Transit)