/// visualizing gentrification:  
bridgeting land use, data and ethnography  
SOC / UEP 395 special topics

Students are challenged with the myths and realities of gentrification in an immersive discussion. The proposed course weaves urban planning, mapping and data research with qualitative analysis to recognize gentrification drivers, examine the pending experiential trauma of displacement and the community's aspirations and resistance. Course examines the communities of Northeast Los Angeles as they face three colossal planning projects that utilize gentrification as a catalyst and justification for their development.

In a holistic examination of the landscape, course participants will embed with community and other partners to explore the social networks and their relationship to research data. Course discussions will include developing metrics from an activists and documentary perspective to establish the observable community. Students will operate in small teams in developing data and fostering outcomes that reveal the human narrative. They can be visual in nature from ethnographic studies to data visualization, but also critical analysis and policy recommendations of the conditions on the ground.

mo / we  
4:05 – 5:30 pm

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office hours  
UEP 202  
we. 3:00 pm – 4:00 pm **  
by appointment

** unless no class is scheduled, but i am very flexible and close to campus

contact me: text if deadline driven 10am–10pm // 8-12 hr. response by email. is best for record keeping and articulate responses, but if too complex meeting recommended // in depth conversations make appointment

• course docs and schedule can be found at OR check oxy email for invite:  
https://drive.google.com/open?id=1BU9Nj3iGWTXF5yljlpoHBL4zfoCcEE-Z2
/// goals & outcomes

/// goals
• introduce community.
• embed in structures, organisations and community.
• develop dialogue with community networks.

/// outcomes
develop a holistic view of lincoln heights (LHs) in a collective exercise by
documenting and analysing qualitative and quantitative data and
developing a digestible catalogue for community and activists.

/// deliverables & grade breakdown
18% class attendance (2 pt)
27% reflection paper: perceptions (12 pt)
  reflection paper: film (12 pt)
  reflection paper: field trip (12 pt)
  reflection: photo essay (12 pt)
09% film night (attendance) (12 pt)
  film night (attendance) (12 pt)
27% community engagement 01–05 (12 pt) each
  field trip 01 (attendance) (12 pt)
28% draft proposal of final study (9 pt)
  final review x2 (9/12 pts)
  final/capstone project (45 pt)

(1/2 points given for absence if cleared with verifiable reason before with adjunct)

/// rubric

essays // final
1-3 // 1-9 pts. visual content
1-3 // 1-9 pts. data content
1-3 // 1-9 pts. accessibility
1-3 // 1-9 pts. research & depth
1-3 // 1-9 pts. professionalism

(see formatting for definitions)
course outline / syllabus

week one // we. // aug 28

discussions:
• course description / outcomes
• resources
• capacity / teams
• tasks: glossary / white board
• introductions
• recognising privilege
• community agreements

assign:

reading: commons & enclosures, greer

week two // mo. // sep 02

off

discussions: labour day

assign:

due:


week two // we. // sep 04

discussions:
• the ideal community
• intro land rights: ownership and use

assign: reflection paper perceptions
due:

reading: harvey chap 14

week three // we. // sep 09

discussions:
• gentrification myths & truths
• processes
• beneficiaries of revitalisation?

assign:

due:

reading: nelaa artists, LA times // bunker hill developments: late stage, knock LA

week three // we. // sep 11

discussions:
• tenants rights
• homelessness
• land use and planning

assign:

due: reflection paper perceptions

reading: root shock revisited, fullilove // LA tenants union

week four // mo. // sep 16

discussions:
• discrimination & criminalisation…
• theft of culture & business
• health consequences

assign:

due:

reading: barrio logos: creative destruction, villa
p.19–30, p.34–39

week four // we. // sep 18

discussions:
• historical displacement
• case studies: map
• film: chavez ravine (dvd extras the exiles)

assign:

due:

reading: video: marmion & burrington

barrio logos: creative destruction, villa
p.41–49, p.59–65
week five // mo. // sep 23  guest

discussions:
• meet @ brown lab (commons)
• defining study boundaries
• community resources & liabilities
• introduction mapping resources & parcel research
• guest: lilly eluvathingal

assign:
due:
reading: city of inmates: eliminatory option, lytle-hernandez chap 1

week six // mo. // sep 30  no mtg.

discussions: sa. community engagement tour
assign:
due:
reading: take back the boulevard, lin (TBTB) chap 4

week six // we. // oct 02

discussions:
• debrief: gentrifications signs
• explore map findings to-date
• community archetypes
• film: flag wars
  (su. 7:00 pm // location tba)

assign: reflection paper: film
due: reflection paper: landscape // field observations & data posted to map
reading: warren/kamer: chap 6-7 // communication infrastructure, ball-roekeach (see highlighted chapter)

week seven // we. // oct 09  guest

discussions:
• introduction to final
• mapping community: government / residential / business / networks
• guest speaker: omar ureta
• C.A.S.P.
• data visualisation

assign:
due: reflection paper: film
reading: BID background // chinatown BID // north broadway corridor, LDC // film ELA interchange CSP16: 1:30–2:55 pm (oct 10)

week eight // mo. // oct 14  off

discussions: indigenous peoples day
assign:
due:
reading:

week eight // we. // oct 16

discussions:
• field research
• photography essay
• visual language basics
• developing a conversation/interview
• finding the narrative

assign: engagement photo essay
due: map updates & posts
reading: chavez ravine, noormark // chavez ravine timeline/essay

¡ urquiza !
mo. / we. 4:05 pm – 5:30 pm

week nine // mo. // oct 21
no mtg.

discussions: th. community engagement
assign:
due:
reading: HPOZ

week nine // we. // oct 23
off campus

discussions: community engagement : HPOZ
assign:
due:
reading: NC (neighbourhood councils)

week nine // th. // oct 24
off campus

discussions: community engagement : LHNC
assign:
due:
reading: video: TED social networks /
TED simplifying complexity

week ten // mo. // oct 28

discussions:
• debrief: engagements
• people/social networks
• relevant data & metrics
• final proposal discussion
• milestone: subject / theories

assign:
due: final project proposal
reading: envisioning information, tuft p.52–65
/ video: TED beauty of data visualisation

week ten // we. // oct 30
no mtg. tba

discussions: north pole screening @ choi //
sa./su. community engagement:
IUCP/LACCLA
assign:
due:
reading: LA tenants union

week twelve // mo. // nov 11

discussions:
• guest: sanda de la loza
• “to oblivion”
• art and resistance

assign:
due: engagement photo essay
reading:

week twelve // we. // nov 13

discussions:
• photography critique
• debrief: engagement / sandra
• art washing, greenwashing, biotech
olympics & sports gentrification

assign:
due:
reading:

week thirteen // mo. // nov 18

discussions:
• final project milestones: source list
/ theory development / data
discovery / compelling features

assign:
due:
reading: city of quartz p. 101–120

week eleven // mo. // nov 04

discussions:
• debrief engagements
• resisting displacement
• building / defending community
• citywide grass roots organising

assign:
due:
reading:

week eleven // sa. // nov 02
off campus tba

discussions: LACCLA (sa.) or IUCP (su.)
tenants
assign:
due:
reading:

eleven // we. // nov 06
off campus

discussions: community engagement:
BID / farmers mkt / tiangus / eastside leads
assign:
due:
reading:
thirteen // we. // nov 20 | off campus tb

discussions:
• eastside leads
• tiangus
• community space

assign:
due:
reading:
city of quartz p. 120–144

week fourteen // mo. // nov 25

discussions:
• debrief community engagements
• final project milestones:
  image and graphics / data realised
  / narrative outline / summary
  presentation outline

assign:
due:
reading:

week fourteen // we. // nov 27 | off

discussions:
assign:
due:
reading:

week fifteen // mo. // dec 02

discussions:
• editing final images
• photo
• final project: open discussion
assign:
due:
reading:

week fifteen // we. // dec 02

discussions:
assign:
due:
reading:

week sixteen // we. // dec 09 | tba

discussions:
• open discussion
• reflection: the future of community
• course debrief
• final presentations
  (community space?)

week sixteen // we. // dec 11 | tba

discussions:
• safety day
• final presentations

oct 14 midterms
dec 7 finals
dec 10 finals continue

http://oxy.smartcatalogiq.com/2019-2020/Catalog