



/// visualizing gentrification: bridging land use, data and ethnography

SOC / UEP 395 special topics

Students are challenged with the myths and realities of gentrification in an immersive discussion. The proposed course weaves urban planning, mapping and data research with qualitative analysis to recognize gentrification drivers, examine the pending experiential trauma of displacement and the community's aspirations and resistance. Course examines the communities of Northeast Los Angeles as they face three colossal planning projects that utilize gentrification as a catalyst and justification for their development.

In a holistic examination of the landscape, course participants will embed with community and other partners to explore the social networks and their relationship to research data. Course discussions will include developing metrics from an activists and documentary perspective to establish the observable community. Students will operate in small teams in developing data and fostering outcomes that reveal the human narrative. They can be visual in nature from ethnographic studies to data visualization, but also critical analysis and policy recommendations of the conditions on the ground.

mo / we
4:05 – 5:30 pm

john urquiza
urquiza@thegeniusofwater.us
213.361.0017

office hours
UEP 202
we. 3:00 pm – 4:00 pm **
by appointment

*** unless no class is scheduled, but i am very flexible and close to campus*

contact me: text if deadline driven 10am–10pm // 8-12 hr. response by email. is best for record keeping and articulate responses, but if too complex meeting recommended // in depth conversations make appointment

• course docs and schedule can be found at OR check oxy email for invite:
<https://drive.google.com/open?id=1BU9Nj3IGWTF5yJlpoHBL4zfQcEE-Z2>



/// goals & outcomes

/// goals

- introduce community.
- embed in structures, organisations and community.
- develop dialogue with community networks.

/// outcomes

develop a holistic view of lincoln heights (LHs) in a collective exercise by documenting and analysing qualitative and quantitative data and developing a digestible catalogue for community and activists.

/// deliverables & grade breakdown

18% class attendance	(2 pt)
27% reflection paper: perceptions	(12 pt)
reflection paper: film	(12 pt)
reflection paper: field trip	(12 pt)
reflection: photo essay	(12 pt)
09% film night (attendance)	(12 pt)
film night (attendance)	(12 pt)
27% community engagement 01–05	(12 pt) each
field trip 01 (attendance)	(12 pt)
28% draft proposal of final study	(9 pt)
final review x2	(9/12 pts)
final/capstone project	(45 pt)

(1/2 points given for absence if cleared with verifiable reason before with adjunct)

/// rubric

essays // final

- 1-3 // 1-9 pts. visual content
- 1-3 // 1-9 pts. data content
- 1-3 // 1-9 pts. accessibility
- 1-3 // 1-9 pts. research & depth
- 1-3 // 1-9 pts. professionalism

(see formatting for definitions)

:: :: ::



/// course outline / syllabus

week one // we. // aug 28

discussions:

- course description / outcomes
- resources
- capacity / teams
- tasks: glossary / white board
- introductions
- recognising privilege
- community agreements

assign:

due:

reading: *commons & enclosures*, greer

week two // mo. // sep 02 **off**

discussions: labour day

assign:

due:

reading: *maori: case study 7* p.134–140 // *land & freedom*, vergara-camus p.170-188

week two // we. // sep 04

discussions:

- the ideal community
- intro land rights: ownership and use

assign: reflection paper perceptions

due:

reading: harvey chap 14

week three // mo. // sep 09

discussions:

- gentrification myths & truths
- processes
- beneficiaries of revitalisation?

assign:

due:

reading: *nelaa artists*, LA times // *bunker hill developments: late stage*, knock LA

week three // we. // sep 11

discussions:

- tenants rights
- homelessness
- land use and planning

assign:

due: reflection paper perceptions

reading: *root shock revisited*, fullilove // LA tenants union

week four // mo. // sep 16

discussions:

- discrimination & criminalisation...
- theft of culture & business
- health consequences

assign:

due:

reading: *barrio logos: creative destruction*, villa p.19–30, p.34–39

week four // we. // sep 18

discussions:

- historical displacement
- case studies: map
- film: chavez ravine (dvd extras the exiles)

assign:

due:

reading: video: *marmion & burrlington barrio logos: creative destruction*, villa p.41–49, p.59–65



week five // mo. // sep 23 **guest**

discussions:

- meet @ brown lab (commons)
- defining study boundaries
- community resources & liabilities
- introduction mapping resources & parcel research
- guest: lilly eluvathingal

assign:

due:

reading: *city of inmates: eliminatory option*, lytle-hernandez chap 1

week five // we. // sep 25 **no mtg.**

discussions: sa. community engagement: tour

assign:

due:

reading: TBTB p.21-30 // p.32-55

week five // sa. // sep 28 **off campus**

discussions:

- observable community (tour 3.0 hr)
- development projects
- film: *the exiles*
(su. 7:00 pm // location tba)

assign: reflection paper: landscape

due:

reading: news articles: 21 developments // LA times community view // EFIDs // opportunity zones // pay-to-play

week six // mo. // sep 30 **no mtg.**

discussions: sa. community engagement tour

assign:

due:

reading: *take back the boulevard, lin* (TBTB) chap 4

week six // we. // oct 02

discussions:

- debrief: gentrifications signs
- explore map findings to-date
- community archetypes
- film: *flag wars*
(su. 7:00 pm // location tba)

assign: reflection paper: film

due: reflection paper: landscape // field

observations & data posted to map

reading: ~~warren/karner: chap 6-7~~ //

communication infrastructure, ball-rokeach (see highlighted chapter)

week seven // mo. // oct 07 **guest**

discussions:

- ball-rokeach methodology
- guest: marina litivinski

assign: final project proposal

due:

reading: browse for general understanding CASP chap 1-3 // CASP history survey

week seven // we. // oct 09 **guest**

discussions:

- introduction to final
- mapping community: government / residential / business / networks
- guest speaker: omar ureta
- C.A.S.P.
- data visualisation

assign:

due: reflection paper: film

reading: BID background // chinatown BID // north broadway corridor, LDC // film *ELA interchange* CSP16: 1:30–2:55 pm (oct 10)

week eight // mo. // oct 14 **off**

discussions: indigenous peoples day

assign:

due:

reading:

week eight // we. // oct 16

discussions:

- field research
- photography essay
- visual language basics
- developing a conversation/interview
- finding the narrative

assign: engagement photo essay

due: map updates & posts

reading: *chavez ravine*, noormark // *chavez ravine timeline/essay*



week nine // mo. // oct 21 no mtg.

discussions: th. community engagement
assign:
due:
reading: HPOZ

week nine // we. // oct 23 off campus

discussions: community engagement : HPOZ
assign:
due:
reading: NC (neighbourhood councils)

week nine // th. // oct 24 off campus

discussions: community engagement : LHNC
assign:
due:
reading: video: TED social networks /
TED simplifying complexity

week ten // mo. // oct 28

discussions:
• debrief: engagements
• people/social networks
• relevant data & metrics
• final proposal discussion
milestone: subject / theories

assign:
due: final project proposal
reading: *envisioning information*, tuft p.52–65
/ video: TED beauty of data visualisation

week ten // we. // oct 30 no mtg. tba

discussions: north pole screening @ choi //
sa./su. community engagement:
IUCP/LACCLA
assign:
due:
reading: LA tenants union

eleven // sa. // nov 02 off campus tba

discussions: LACCLA (sa.) or IUCP (su.)
tenants
assign:
due:
reading:

week eleven // mo. // nov 04

discussions:
• debrief engagements
• resisting displacement
• building / defending community
• citywide grass roots organising

assign:
due:
reading:

eleven // we. // nov 06 off campus

discussions: community engagement:
BID / farmers mkt / tiangus / eastside leads
assign:
due:
reading:

week twelve // mo. // nov 11

discussions:
• guest: sanda de la loza
• “to oblivion”
• art and resistance

assign:
due: engagement photo essay
reading:

week twelve // we. // nov 13

discussions:
• photography critique
• debrief: engagement / sandra
• art washing, greenwashing, biotech
olympics & sports gentrification

assign:
due:
reading:

week thirteen // mo. // nov 18

discussions:
• final project milestones: source list
/ theory development / data
discovery / compelling features

assign:
due:
reading: *city of quartz* p. 101–120



thirteen // we. // nov 20 off campus tb

discussions:

- eastside leads
- tiangus
- community space

assign:

due:

reading: *city of quartz* p. 120–144

week fourteen // mo. // nov 25

discussions:

- debrief community engagements
- final project milestones:
image and graphics / data realised
/ narrative outline / summary
presentation outline

assign:

due:

reading:

week fourteen // we. // nov 27 off

discussions:

assign:

due:

reading:

week fifteen // mo. // dec 02

discussions:

- editing final images
- photo
- final project: open discussion

assign:

due:

reading:

week sixteen // we. // dec 09 tba

discussions:

- open discussion
- reflection: the future of community
- course debrief
- final presentations
(community space?)

week sixteen // we. // dec 11 tba

discussions:

- safety day
- final presentations

oct 14 midterms

dec 7 finals

dec 10 finals continue

<http://oxy.smartcatalogiq.com/2019-2020/Catalog>

:: :: ::