Course description: This course provides a practical and equity-focused approach to the fundamentals of public health. It is organized into two sections: Public Health Fundamentals and Public Health in Practice. The first section covers key concepts in public health: the ecological model of health, history of public health, controversial issues in public health, social determinants of health, biostatistics, epidemiology, and biomedical sciences. The second section of the course, Public Health in Practice focuses on several areas of current public health practice. Students will appreciate how politics and policymaking are inherent to public health in action; they will gain perspective on the range of programs that public health practitioners implement in order to improve health; they will understand that well-designed and conducted research underlie public health work; finally, students will recognize how movements for change have advanced and continue to advance achievement toward public health goals.

Course objectives

1) Appreciate that health problems are located within an influential larger context of social, political and economic forces

2) Gain exposure to the achievements and failures of public health and the ongoing controversies facing public health

3) Introduce public health fundamentals such as epidemiology and social determinants of health and public health in action through a focused examination of four public health action areas (politics, programs, research, and movements for change)

4) Apply public health principles to health problems and develop strategies to address public health problems

Instructor
Jane Schmitz, PhD
Email: schmitz@oxy.edu
Office hours Tue and Thurs 12 – 1:00 pm UEP Room #104 and by appointment

Class meeting and location: Tues & Thurs 1:30- 2:55 pm, WEINGART 210

Required textbook: Mary Jane Schneider. Introduction to Public Health. 5th edition.
# Evaluation criteria

Your final grade will be divided among class participation (15%), small assignments (25%), midterm exam (30%) and final take home assignment (30%).

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Description</th>
<th>Percent of final grade</th>
<th>Due</th>
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</table>
| Class participation| *Debate* You will engage in a structured debate on the following topic: “Resolved: food stamps should not be used to buy junk food or sugary drink.”  
*News briefing* You will choose an article from the news on a public health topic, share it with the class and pose two questions in advance, and lead a 5 minute discussion.  
*Scientific presentation* You will be part of a mock scientific team that will interpret and present results of public health on air pollution and health.  
*In-class discussions* You are expected to participate in day-in, day-out class conversations and pose questions most importantly to guest lecturers. We will have an in-class discussion of Unnatural Causes. | 15          | Debate 10/17; scientific presentations 11/14 & 11/16 |
<p>| Small assignments | <em>Personal essay</em> From among the Health People 2020 topics listed at <a href="http://www.healthpeople.gov/2020/topics-objectives">www.healthpeople.gov/2020/topics-objectives</a>, choose the health problem of most relevance or interest to you. In two pages, reflect on the roots of your personal interest in public health and in that specific health problem. How has public health touched your life? Via a personal or family health crisis? Via travel around the U.S. or outside the U.S.? Via your parent’s occupations? Via experiences of your friends? | (15)         | 9/7                  |
|                   | <em>Epidemiology Problem Set</em> Observe the Occidental College campus for poor health outcomes and possible risk factors. Clearly state a scientific question (1 sentence) and a hypothesis (1 sentence) based on that scientific question. Provide one to two background paragraphs on the health problem. Propose a study design to test your hypothesis. | (40)         | 9/21                 |
|                   | <em>Field Trip Reflection</em> In two pages, react to the LA Port field trip. What is the real cost of buying cheap products that need to be shipped from outside of the US (in the global trade system)? Describe examples of incompatible land use that you witnessed. What is the impact of incompatible land use on community health? How are communities working to protect their health and democratize planning? | (40)         | 12/5                 |
| Midterm           | This in-class exam will cover materials presented in the first half of the semester and it will be composed of multiple choice, short answer and an essay. | 30          | 10/12                 |</p>
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<tr>
<th>Criteria</th>
<th>Description</th>
<th>Percent of final grade</th>
<th>Due</th>
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<tbody>
<tr>
<td>Take home final exam</td>
<td>There will be two sections to the exam: 1) description of a public health crisis scenario to which you need to evaluate several potential interventions and 2) short answers covering the second half of the semester.</td>
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# Course schedule

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Topic</th>
<th>Notes</th>
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<tbody>
<tr>
<td><strong>PUBLIC HEALTH FUNDAMENTALS</strong></td>
<td></td>
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<tr>
<td>Tue</td>
<td>8/29</td>
<td>What is public health? Introduction to the course</td>
<td></td>
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<tr>
<td>Thu</td>
<td>8/31</td>
<td>Public health models for understanding and action</td>
<td></td>
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<tr>
<td>Tue</td>
<td>9/5</td>
<td>Biostatistics</td>
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<tr>
<td>Thu</td>
<td>9/7</td>
<td>Epidemiology I: individual determinants of disease &amp; screening tests</td>
<td>Essay due</td>
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<tr>
<td>Tue</td>
<td>9/12</td>
<td>Epidemiology II: risk factors &amp; study design</td>
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<tr>
<td>Thu</td>
<td>9/14</td>
<td>Epidemiology III: challenges in collecting evidence</td>
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<tr>
<td>Tue</td>
<td>9/19</td>
<td>Biology of health and disease</td>
<td>Essay due</td>
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<tr>
<td>Thu</td>
<td>9/21</td>
<td>Controversy in public health</td>
<td>Epi problem set due</td>
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<tr>
<td>Tue</td>
<td>9/26</td>
<td>History of public health</td>
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<tr>
<td>Thu</td>
<td>9/28</td>
<td>Medical care and public health; health care reform</td>
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<tr>
<td>Tue</td>
<td>10/3</td>
<td>Social determinants of health: where we live, discussion of Unnatural Causes</td>
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<tr>
<td>Thu</td>
<td>10/5</td>
<td>Preparation for midterm exam and debate</td>
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<tr>
<td>Tue</td>
<td>10/10</td>
<td>NO CLASS, Fall Break</td>
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<tr>
<td>Thu</td>
<td>10/12</td>
<td>Midterm</td>
<td></td>
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<tr>
<td>Tue</td>
<td>10/17</td>
<td>Debate: “Resolved: food stamps should not be used to buy junk food or sugary drink.”</td>
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<tr>
<td><strong>PUBLIC HEALTH IN PRACTICE</strong></td>
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<tr>
<td>Thu</td>
<td>10/19</td>
<td>Practice example #1: Politics &amp; Policy, Childhood obesity</td>
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<tr>
<td>Tue</td>
<td>10/24</td>
<td>Practice example #1: Politics &amp; Policy, Childhood obesity</td>
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<tr>
<td>Thu</td>
<td>10/26</td>
<td>Practice example #1: Politics &amp; Policy, Childhood obesity</td>
<td><strong>Guest instructor: Matt Sharp, Sponsored by Remsen Bird Fund</strong></td>
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<tr>
<td>Tue</td>
<td>10/31</td>
<td>Practice example #2: Programs, HIV/AIDS</td>
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<tr>
<td>Thu</td>
<td>11/2</td>
<td>Practice example #2: Programs, HIV/AIDS</td>
<td>Guest panel: HIV outreach to “special populations”</td>
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<tr>
<td>Tue</td>
<td>11/7</td>
<td>Practice example #2: Programs, HIV/AIDS</td>
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<tr>
<td>Thu</td>
<td>11/9</td>
<td>Practice example #3: Research, Air pollution</td>
<td><strong>Guest instructor TBA</strong></td>
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<tr>
<td>Tue</td>
<td>11/14</td>
<td>Practice example #3: Research, Air pollution</td>
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<tr>
<td>Thu</td>
<td>11/16</td>
<td>Practice example #3: Research, Air pollution</td>
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<tr>
<td>Tue</td>
<td>11/21</td>
<td>Practice example #4: Movements for change, Global movement of goods</td>
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<tr>
<td>Thu</td>
<td>11/23</td>
<td>NO CLASS, Thanksgiving break</td>
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<tr>
<td>Tue</td>
<td>11/28</td>
<td>Practice example #4: Movements for change, Global movement of goods</td>
<td><strong>Guest instructor: Jessica Tovar</strong></td>
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<tr>
<td>Thu</td>
<td>11/30</td>
<td>Practice example #4: Movements for change, Global movement of goods</td>
<td><strong>Guest instructors: Zully Juarez &amp; Wendy Gutschow</strong></td>
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<tr>
<td>Tue</td>
<td>12/5</td>
<td>Wrap-up &amp; introduction to take home assignment</td>
<td>Field trip reflection due</td>
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<td>12:00 pm Final assignment due</td>
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Session Learning Objectives and Readings

Part I: Public Health Fundamentals

8/29 What is public health?

Learning objectives

1) Introduce definitions of public health, current examples of public health in action and key actors in the public health system
2) Describe our nation’s most pressing public health challenges; compare the U.S. to other nations and explore sub-national health statistics; examine trends in key health outcomes and risk factors
3) Introduce ourselves and describe the course requirements

Readings

1) Schneider: Prologue and Chapter 1

8/31 Public health models for learning and action

Learning objectives

1) Become familiar with two important models for thinking and acting in public health
2) Apply these models to several public health problems

Readings


9/5 Biostatistics

Learning objectives

1) Appreciate how widely statistics is used in public health
2) Learn how statistics help public health deal with inherent uncertainty of data
3) Introduce the concept of ‘rates’ and why they are so widely used to describe and understand data
4) Understand the some of the sources of data in public health and why we need data to drive public health discovery and action

Readings

1) Schneider chapter 7 Making Sense of Uncertainty & chapter 8 The Role of Data in Public Health

9/7 Epidemiology I

Learning objectives

1) Introduce the definition of epidemiology and deepen understanding via examples of epidemiology in practice.
2) Explore individual determinants of disease
3) Using the breast cancer BRCA gene test as an example, understand the epidemiology of diagnostic and screening tests

Readings

1) Schneider, ch 4. Epidemiology: The Basic Science of Public Health & ch 12, Genetic Diseases and Other Inborn Errors

9/12 Epidemiology II

Learning objectives
1) Describe the process at the core of epidemiological investigation: forming a scientific question, generating a hypothesis and designing a study.

2) Discuss the concepts of risk and risk factors

Readings

1) Schneider, ch 5, Epidemiologic Principles and Methods
2) Gordis, ch 12 A Pause for Review: Comparing Cohort and Case-Control Studies.

9/14 Epidemiology III

Learning objectives

1) Discern the difference between an association and a causal relationship
2) Gain an understanding of the challenges of bias and confounding

Readings

2) Schneider, ch 6, Problems and Limits of Epidemiology
3) Gordis ch 13, From Association to Causation: Deriving Inferences from Epidemiologic Studies

9/19 Biology of health and disease, guest lecturer TBA

Learning objectives

1) Broadly introduce biological principles needed to understand and to prevent infectious and non-infectious diseases important in public health
2) Explore biology of infectious diseases

9/21 Controversies in public health; the role of government

Learning objectives

1) Introduce the broad powers of public health and the tension between individual liberties and public health
2) Explore why vaccination programs are controversial

Readings

3) Bayer R. The continuing tensions between individual rights and public health. EBRO. 8;12. 2007.

9/26 Public health history

Learning objectives

1) Appreciate the major achievements and failures of public health in the recent era
2) Consider the main attributes of key eras in the public health history and acknowledge how public health mirrors it’s societal context over time

Readings

1) Centers for Disease Control. Ten Great Public Health Achievements in the 20th Century http://www.cdc.gov/about/history/tengpha.htm
9/28 Medical care and public health; health care reform

Learning objectives

1) Outline the organization of the health care and public health systems— institutions and structures of health care and public health systems
2) Appreciate the distinct roles and complementary responsibilities of health care and public health systems
3) Understand the mechanisms, including insurance systems, for paying for health services.

Readings

1) Schneider ch 26, Is the Medical System a Public Health Issue?
2) Schneider ch 27, Why the U.S. Medical System Needs Reform?

10/3 Social determinants of health: Where we live

Learning objectives

1) Detail the social and social environmental factors that are key determinants of health
2) Discuss how the topics, people and places presented in Unnatural Causes relate to the social determinants of health
3) Explore the biological pathway between stress and poor health
4) Examine the life and death of Freddie Gray as a case study in social determinants of health—and the role of lead poisoning in hindering child development.

Readings

1) Schneider ch 14, Psychosocial Factors Affect Health Behavior

10/5 Preparation for midterm & debate

10/10 No class

10/12 MIDTERM

10/17 Debate: “Resolved: food stamps should not be used to buy junk food or sugary drink.”

Learning objectives

1) Thoroughly consider both sides of a volatile public health issue
2) Gather and package facts on debate topic and develop debate strategy
3) Work in teams in a fast-paced situation

Part II: Public Health in Practice

10/19 Politics & Policy: Obesity

Learning objectives

1) Attempt to match the scientific consensus on the causes of obesity with the political and policymaking reality.
2) Describe the actors and stake holders forces shaping obesity-related policymaking.

Readings

1) Schneider ch 16, Public Health Enemy Number Two and Growing: Poor Diet and Physical Inactivity
10/24 Politics & Policy: Obesity

Learning objectives

1) Learn the history and basic features of the federal food programs that aim to prevent child undernutrition as well as child obesity
2) Explore in depth the federal School Lunch Program and the complex negotiations surrounding this Program

Readings


10/26 Politics & Policy: Obesity

Learning objectives

1) Hear directly from a policymaker how California legislation related to child obesity was crafted and implemented.

10/31 Programs: HIV/AIDS

Learning objectives

1) Introduce the HIV/AIDS virus and global, national and local epidemiological trends.
2) Analyze options for HIV/AIDS interventions using a framework including when, who, and how to intervene.

Readings

1) Schneider chapter 9, The Conquest of Infectious Diseases & chapter 10, The Resurgence of Infectious Disease

11/2 Programs: HIV/AIDS (guest panel)

Learning objectives

1) Appreciate the diversity of approaches real-life public health organizations use in order to prevent HIV/AIDS in special populations.

11/7 Programs: HIV/AIDS

Learning objectives

1) Become familiar with the HIV/AIDS epidemic among people who inject drugs.
2) Analyze two very different approaches to HIV prevention among people who inject drugs (Indiana vs Vancouver).
3) Appreciate powerful sociocultural and political forces influence public health programs.

Readings

1) Strathdee & Beyrer. Threading the Needle—How to Stop the HIV Outbreak in Rural Indiana. N Engl J Med 373;5. 397-399
   & Adams’ response to Strathdee and Beyrer

11/9 Research, Air pollution

Learning objectives

1) Introduce the causes of and health consequences of air pollution.

Readings

1) Schneider ch 21, Is it Safe to Breathe?
11/14 & 11/16 Research, air pollution

Learning objectives

1) Conduct critical reading of scientific journal articles on air pollution; identify the study design, data collection methods, discern the main results and the implications of the research. Identify possible limitations to the research.
2) Present a summary of the journal article to your classmates at a mock scientific conference.

Readings


11/21 Movements for change: global movements of goods

Learning objectives

2) Trace the journey of a doll from China to Chicago and relate that seemingly innocuous journey to serious health impacts.
3) Introduction to array of community-based groups who have mobilized to protect their health.

Readings

1) Garcia A et al. THE (Trade, Health, Environment) Impact Project: A Community-Based Participatory Research Environmental Justice Case Study. Environmental Justice 6(1); 2013
2) Matsuoka, Hricko, Gottlieb & De Lara. Global Trade Impacts: Addressing the Health, Social and Environmental Consequences of Moving International Freight through Our Communities. Occidental College and University of Southern California. 2011
   b. A Doll's Journey: From China to Chicago [box] p.4
   c. Part I: Trends and Issues p.7-21
3) The Impact Project Policy Brief Series

11/23 No class, Thanksgiving break

11/28 Movements for change: global movements of goods (Jessica Tovar)

Learning objectives

1) Develop an understanding of the links between public health, global trade, environmental rules and regulations, community organizing and system change
2) Learn about the Zero Emissions Now campaign of the Moving Forward Network. A leader of the campaign will describe the goals, strategies, tactics, challenges and successes of this campaign.

Read/Watch

1) Truax C et al. Neighborhood Assessment Teams Case studies from Southern California and instructions on community investigations of traffic-related air pollution. The Impact Project 2013.
2) Matsuoka, Hricko, Gottlieb & De Lara. Global Trade Impacts: Addressing the Health, Social and Environmental Consequences of Moving International Freight through Our Communities. Occidental College and University of Southern California. 2011
      Read the section on California p.24-34
3) Zero Emissions Now campaign video https://youtu.be/2ClCrBl4ydl
4) Dear Mr. Buffett Video is part of the efforts against having the SCIG Railyard built right next to a community that includes schools, a child care center, a part and a community garden in West Long Beach. This area is already overburdened by Goods Movement. https://www.youtube.com/watch?v=nG8TtFoopJU

11/30 Movements for change: global movements of goods (bus tour)

Learning objectives

1) Experience the reality of the global movement of goods by observing the freeways, rail yards and Port facilities while also hearing first-hand from residents of Port communities and members of community organizations.

Readings

1) To be announced

12/5 Wrap-up & final assignment